

PRESS RELEASE

LA MAISON VALMONT POUR LE MEURICE PRESENTS THE ULTIMATE HYDRAFACIAL TREATMENT TO GIVE YOUR SKIN AN INSTANTLY RADIANT, YOUTHFUL GLOW!





Paris, december 2023 - Just a few steps away from Place Vendôme, La Maison Valmont pour Le Meurice is showcasing the exceptional results of Valmont's world-renowned skincare protocols, administered by the expert hands of specialists.

Head to the very heart of the Parisian palace to learn all about a new facial treatment: **The Ultimate Hydrafacial treatment by Valmont pour Le Meurice**. La Maison Valmont pour Le Meurice is offering a unique combination treatment from 2 skincare experts, which features the patented Hydrafacial cleansing technology allied with the anti-ageing expertise of Valmont. In 90 minutes, the skin is **rejuvenated and oxygenated**, leaving a **pure**, **radiant glow**.

The treatment in detail:

The process begins with a meticulous preparation of the skin using the unique Valmont method. Needless to say, this phase is used to cleanse the face, in order to stimulate the entire skin structure for the forthcoming metamorphosis.

In 3 steps, the Hydrafacial treatment deeply cleanses the skin while nourishing and revitalising it with amino acids, hyaluronic acid and other ingredients with anti-oxidant properties. First of all, the skin is **cleansed and exfoliated** with a gentle peel to remove any dead cells and sebum. Then, Vortex-Fusion® technology is used to **extract impurities** from the pores through a painless suction process. Finally, the skin is **hydrated** with an infusion of active ingredients designed to protect it and restore its radiance. This action is further intensified by the application of a **personalised** booster to target your specific skin concerns. Options such as LED phototherapy as well as lymphatic drainage can also be included to optimise the results.

The treatment then continues with the Valmont protocol, which is where the technical expertise really comes into its own. The practitioner begins by performing a **stimulating massage** that focuses on the circulatory system to draw in blood rich in oxygen and nutrients. Then Valmont dreamed up the idea of applying a double mask: the Eye Regenerating Mask, the famous collagen mask that **brightens up the eyes**, combined with the essential Prime Renewing Pack that adds a **radiant glow and softens the contours** of the entire face. To round off this highly sophisticated program, a series of targeted products deliver active anti-ageing, revitalising and energising ingredients to the skin: moisturising base, serum, and eye contour treatment.

This treatment features a unique combination of **exceptional cosmetic expertise** and a massage protocol paced by **Valmont's signature techniques** to restore youth and radiance to tired and stressed skin.

Practical information:

The Ultimate Hydrafacial Treatment by Valmont pour Le Meurice - 90 minutes

Price: 360 euros

La Maison Valmont pour Le Meurice also offers simply a Hydrafacial session:

Hydrafacial treatment - 60 minutes

Price: 290 euros

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NOTE TO JOURNALISTS

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