

**HOTEL EDEN**

ROMA

DORCHESTER COLLECTION

PRESS RELEASE

HOTEL EDEN PARTNERS WITH COPIHUE FLORAL STUDIO AND MARK KOSTABI FOR THE FESTIVE SEASON



**Rome, November, 2024** – Dorchester Collection’s Hotel Eden is set to celebrate the 2024 festive season with a range of experiences, including stunning art installations, designed in partnership with Copihue Floral Studio, and a spectacular New Year’s Eve celebration featuring an immersive art experience with painter and sculptor Mark Kostabi. Guests can also indulge in unique culinary delights, including a signature panettone, seasonal cocktails, and festive menus.

**FESTIVE ART INSTALLATION IN COLLABORATION WITH COPIHUE FLORAL STUDIO**

Hotel Eden's 2024 festive theme has been created in collaboration with renowned floral experts Copihue Floral Studio. This includes the hotel's Christmas tree, which is adorned with grey-toned hydrangeas and intertwined with handcrafted red velvet bows. The tree is topped with a grand bow with long burgundy velvet ribbons. The entire design is complemented by red glass ornaments and warm string lights.

The tree, which stands in the lobby, still has its roots intact and at the end of festive season will continue its sustainable journey being replanted in the Tuscan countryside where it originated. Throughout the hotel, the festive décor is unified by a red velvet theme, extending all the way to the sixth floor, home to La Terrazza, Il Giardino Ristorante, and Il Giardino Bar.

## CULINARY OFFERINGS

This year, for his first festive season at Hotel Eden, executive chef Salvatore Bianco has created a special panettone, which is available to purchase. Speaking on the dessert, Bianco says, *"I made this panettone with two ingredients – time and love. To these ingredients I have added milk, Madagascan vanilla, Italian flour, artisanal candied fruit, sour cherries and rosewater...timeless flavours that are a tribute to the city of Rome."*

At Il Giardino Bar, guests will have the opportunity to enjoy two signature cocktails for the festive season. The first, 'Frosted Ember', evokes the warmth of a fire on a cold winter's night with a deep orange flavour, and the second 'Ruby Sleigh', is characterised by its bright red colour, reminiscent of the colours of Christmas.

## CHRISTMAS EVE

Christmas Eve at Hotel Eden will begin at 7pm with an aperitivo in La Libreria, where jazz musician Francesco Fratini, accompanied by a live sextet featuring trumpet, saxophone, piano, bass and drums, will set the tone for the festive evening.

Guests dining at Il Giardino will enjoy a specially curated menu by chef Bianco, featuring dishes including 'Red shrimp tartare with citrus and beetroot' and 'Cannellone stuffed with cod fish, parsley emulsion and seaweed'. Meanwhile, at La Terrazza, the chef will present a six-course meal with the menu including 'Potato gnocchi with scallop, samphire and paprika' and 'Salt cod with potato foam and Brussels sprouts in champagne vinegar'.

## NEW YEAR'S EVE IN COLLABORATION WITH MARK KOSTABI

New Year' Eve celebrations will begin at 7pm with an aperitivo at La Libreria, accompanied by a performance by international artist Mark Kostabi. Guests will be entertained as Kostabi gives a piano performance and starts a live painting, setting the stage for an unforgettable evening.

Chef Bianco has created an exclusive menu for the evening, inspired by the works of Mark Kostabi, which will be displayed throughout both restaurants. Throughout his illustrious career, Kostabi has designed record covers, including those of Guns N' Roses ('Use Your Illusion') and The Ramones ('Adios Amigos'), and sculptures that have been inspired by pop culture. During the evening, Kostabi will visit both La Terrazza and Il Giardino Ristorante, continuing to work on his live painting. The completed artwork will be unveiled during a celebratory New Year's toast. A DJ set will then play until 2am, when guests of La Terrazza will leave with a gift signed by the artist.

On New Year's Day, Il Giardino Ristorante will be offering guests a brunch accompanied by live music.

## THE EDEN SPA

For those looking to relax this festive season, The Eden Spa will be offering the 'Serenity Christmas Ritual' by HöbePergh. This aromatic treatment uses essential oils rich in the active ingredients contained in the spa brand's signature herbs and hay. The experience involves the use of small, warm pads, specially created with aromatic alpine herbs scented with notes of orange and clove, perfect for the festive season.

## PRACTICAL INFORMATION

Christmas Eve dinner:

- Il Giardino Ristorante: 155 euros per person, including live music and excluding drinks
- La Terrazza: 270 euros per person, including live music and excluding drinks

Christmas Day lunch:

- Il Giardino Ristorante: 155 euros per person, including live music and excluding drinks
- La Terrazza: 255 euros per person, including live music and excluding drinks

New Year's Eve dinner:

- Il Giardino Ristorante: 500 euros per person, including live music and excluding drinks
- La Terrazza: 900 euros per person, including live music and excluding drink

New Year's Day brunch:

- Il Giardino Ristorante: 155 euros per person, including live music and excluding drinks

## MARK KOSTABI

Mark Kostabi, born in Los Angeles in 1960, moved to New York in 1982, where he challenged the East Village art scene with his distinctive style and critique of art commodification. In 1988, he founded *Kostabi World*, a Manhattan studio collaborating with various artists. By the 1990s, he established strong ties with Italy, splitting his time between New York and Rome and becoming a significant figure in the Italian art scene. Kostabi created *The Kostabi Show*, a TV programme where celebrities and critics competed to title his works, and designed album covers for artists like Guns N' Roses (*Use Your Illusion*) and The Ramones (*Adios Amigos*). He also collaborated with brands like Swatch, Alessi, and Rosenthal, as well as artists such as Enzo Cucchi and Tadanori Yokoo, and performed internationally with musicians like Suzanne Vega and Ornette Coleman.

His work is featured in over 60 permanent museum collections, including MoMA, the Guggenheim, and L.A.'s Museum of Contemporary Art. In Italy, notable works include a mural in Palazzo Priori (Arezzo), bronze sculptures in San Benedetto del Tronto and Terni, and a portrait of Pope John Paul II in Velletri. A dynamic and visionary force, Kostabi continues to redefine contemporary art with audacity and creativity.

## COPIHUE FLORAL STUDIO

Copihue Floral Studio is a floral design studio with an unconventional vision: flowers are not an endpoint but a starting point for unexpected stories and sensory experiences. Breaking traditional moulds, Copihue Floral Studio creates unique installations for spaces, events, and sets. To share the transformative power of floral design, it founded the Copihue Floral School and *Floralism Festival*, Italy's first Floral Design Festival, fostering community and inclusivity through flowers. The studio is led by women with diverse backgrounds in psychology, fashion design, and urban revitalization, united by a contemporary approach to floral artistry.

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## NOTES TO THE EDITORS

For further information, please visit our [PHOTO LIBRARY](#) and [MEDIA CENTRE](#) or contact:

Flavia Campailla  
[flavia.campailla@dorchestercollection.com](mailto:flavia.campailla@dorchestercollection.com)

## HOTEL EDEN

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A home from home, where your stories fuse with ours.

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