

## PRESS RELEASE

# DIOR SPA TO OPEN AT THE LANA, DORCHESTER COLLECTION IN APRIL 2024



**Dubai, January 26, 2024** – The Lana, Dorchester Collection’s latest gem and the brand’s first property in the region when it opens on February 1, will welcome the first ever Dior Spa in the UAE in April 2024.

Bathed with natural daylight on the hotel’s 29th floor, with floor-to-ceiling windows that artfully frame views of iconic landmarks such as the Burj Khalifa, Dior Spa The Lana will provide an unprecedented wellbeing experience. Space and light are set to be the defining features along with the inimitable elegance of Dior that bestows a unique sense of escape and freedom.

With five treatment rooms and one couple’s suite, the Dior Spa The Lana seamlessly integrates cutting-edge technology into treatments, featuring *Icoone Therapy*, *Hydrafacial*, *Dior Micro-Abrasion*, and the *Dior Skin Light LED therapy mask*, renowned for its ability to promote intense cell regeneration. Enhancing the experience, the spa offers a futon for Japanese-inspired treatments, and a dedicated beauty room. Each cocoon possesses distinctive characteristics, adeptly adapting to the unique desires of every guest while upholding an unwavering commitment to privacy.

Elevating the experience further, *Iyashi Dôme* technology introduces customisable sauna sessions, providing both relaxation and slimming effects. This is complemented by an impressive array of facial treatments thoughtfully curated for men and a personalised programme of hand and foot treatments.

Three signature treatments will be exclusive to The Lana, including *Escale at The Lana*, *Dior Stone Therapy* and *D-Sculpt*.

*Escale* is a tribute to the inaugural Dior Spa set 'amongst the clouds'. This unique Japanese-inspired ritual defies the laws of gravity, inviting guests to unwind on a futon on the floor, where a fusion of traditional techniques and innovative relation methods embrace both body and mind. The treatment seamlessly blends kneading, friction and percussive and full body stretching. Deep, slow, and unforgettable massage strokes traverse from head to toe, releasing muscle and joint tensions to foster a sense of tranquillity. The final touch involves a precise, sensorial sequence of massage movements transporting guests to a realm of ultimate relaxation.

For a truly refined experience, guests can delve into the *Dior Stone Therapy* treatment. This sophisticated massage harmonises energy flow with meticulous attention, utilising semi-precious stones strategically placed on the body. The indulgence extends with facial micro-abrasion, employing sapphire crystals while the skin revels in the rejuvenating glow of the Dior Skin Light led therapy mask.

*D-Sculpt*, a body massage with firming and slimming properties, skillfully combines the traditional benefits of wood, dry brushing and toning techniques, with those of the manual "skin lift" method, offering anti-cellulite effects.

The Lana and the Dior Spa, which stays faithful to the vision of iconic French designer who had a special relationship with Dorchester Collection's Hôtel Plaza Athénée in Paris, home of Dior Spa Plaza Athénée, will work closely together to craft personalised well-being escapes for each guest, tailored to their desires, needs and preferences. From a memorable half-day experience combining cocktails, lunch, as well as a sports session and treatment, to a full day journey where the hotel's Rolls-Royce collects guests to ensure a seamless transition from their preferred location to and from the hotel, The Lana will take wellbeing to new heights.

Dior Spa The Lana will also present an elegant boutique showcasing Dior's product lines including *Dior Prestige*, renowned for its creams, serums, and face lotions infused with Rose de Granville, *L'Or de Vie*, a Dior skincare ritual featuring anti-aging skincare creations, *Rouge Premier*, the quintessence of haute couture lipstick and *La Collection Privée Christian Dior*, a luxurious line of Dior's unisex fragrances.

Commenting on the announcement, Richard Alexander, general manager of The Lana, Dorchester Collection, Dubai stated, "We are thrilled to announce Dior Spa The Lana, where we will perfectly capture the essence of Dior's philosophy and expertise in wellness. Dior Spa The Lana will be a destination that reflects our commitment to delivering an exceptional well-being experience for our guests.

Within this haven of sensory experience, the team will be blending treatments, technologies, and customisation in a way not seen before. Here, each guest's journey goes beyond the ordinary, promising an authentic celebration of refined living at The Lana."

For more information or to make a booking, please visit: [www.dorchestercollection.com/dubai/the-lana](http://www.dorchestercollection.com/dubai/the-lana)

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## NOTES TO THE EDITORS

For further information, please visit our [PHOTO LIBRARY](#) and [MEDIA CENTRE](#) or contact:

THE MAIA COLLECTION

[TheLana@themaiacollection.me](mailto:TheLana@themaiacollection.me)

### **THE LANA, DUBAI – opening February 1, 2024**

A striking building designed by Foster + Partners, The Lana celebrates Dubai's vibrancy, captivating vistas, and glorious sunsets. Designed by design duo Gilles & Boissier and perfectly positioned alongside the azure waters of the Dubai Canal, the hotel will have 225 rooms and suites, a spa and eight restaurant concepts by chefs including Jean Imbert, Martin Berasategui and Angelo Musa and is operated by Dorchester Collection.

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Dorchester Collection is a portfolio of the world's foremost luxury hotels and residences.

The unique properties are all legendary, with rich heritages and worldwide reputations as places offering the most sought-after experiences of good living, charm, elegance, and unparalleled standards of service.

The current portfolio includes the following hotels:

**THE DORCHESTER LONDON, 45 PARK LANE LONDON, COWORTH PARK ASCOT  
LE MEURICE PARIS, HÔTEL PLAZA ATHÉNÉE PARIS, HOTEL PRINCIPE DI SAVOIA MILAN, HOTEL EDEN ROME  
THE BEVERLY HILLS HOTEL BEVERLY HILLS, HOTEL BEL-AIR LOS ANGELES, THE LANA DUBAI (opening 2024),  
TOKYO (opening 2028)**

Luxury residences include:

IN PARTNERSHIP WITH CLIVEDALE: **MAYFAIR PARK RESIDENCES LONDON**

IN PARTNERSHIP WITH OMNIYAT: **ONE AT PALM JUMEIRAH DUBAI, THE LANA RESIDENCES DUBAI  
AVA AT PALM JUMEIRAH DUBAI, ORLA DUBAI, ORLA INFINITY DUBAI, VELA DUBAI, VELA VIENTO DUBAI**

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