



HOTEL
PRINCIPE DI SAVOIA
MILANO

DORCHESTER COLLECTION

PRESS RELEASE

HOTEL PRINCIPE DI SAVOIA APPOINTS DANIELE CELLI AS BAR MANAGER



Milan, 2024 – Dorchester Collection’s Hotel Principe di Savoia, in Milan has appointed Daniele Celli, as bar manager at the Principe Bar.

Known for its inviting atmosphere and varied drinks menu, the Principe Bar is an icon in the Milanese aperitivo scene. Daniele, a protégé of famous Milan mixologist Marco Russo, joins the Principe Bar having previously worked at the renowned speakeasy-styled 1930 (voted number 35 in the 'World's 50 Best Bars') and MagCafé. During his career he has benefited from the guidance and mentorship of Marco, who was recently appointed Principe Bar consultant.

Daniele’s main role will be to oversee the bar’s repositioning on the international stage, while maintaining its presence in Milan and solidifying its reputation as a must-visit destination for cocktail enthusiasts. He will also work to rejuvenate the drink list, while remaining committed to the Principe Bar’s rich history. With a strong emphasis on utilising quality products, the new menu will include six rotating seasonal creations as well as classic cocktails dating back to the 1800s.

Speaking on his appointment, Daniele comments: *“As I undertake the transformation of Principe Bar, a revered icon in the Milanese scene, my commitment is twofold: honouring timeless classics and introducing innovative flavours to strike the perfect balance. This curated drink list signifies not just a selection of beverages but a transition from the old Principe Bar to a new era, showcasing our evolution in the craft.*

At the heart of this evolution lies my vision for the main bar—meticulous selection of quality spirits, fresh seasonal ingredients, and a focus on achieving a delicate balance of flavours. In the long term, I hope to be able to introduce a dedicated laboratory space within the bar, where cutting-edge equipment transforms raw materials into unique shapes and consistencies. Principe Bar, under this renewed vision, becomes an artistic realm, symbolising our commitment to the craft and marking a new chapter for this iconic establishment.”

Hotel Principe di Savoia embodies the true spirit of Milan, showcasing authentic Italian charm. Known for its blend of classic glamour and modern luxury through Milanese design, Hotel Principe di Savoia is an oasis in the city with refined culinary credentials.

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NOTES TO THE EDITORS

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Federica Ceola
federica.ceola@dorchestercollection.com

Chiara Caporarello
chiara.caporarello@dorchestercollection.com

HOTEL PRINCIPE DI SAVOIA

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