

45 Park Lane

London

Dorchester *Collection*

Press Release

November 2018

Bronze Christmas tree installed at Mayfair hotel, 45 Park Lane

(London) Dorchester Collection's contemporary Mayfair hotel, 45 Park Lane, has commissioned one of England's most innovative sculptors Jill Berelowitz to create a 12 foot high bronze Christmas tree adorned with over a hundred bronze fir cones, to be unveiled on Saturday 24 November.

Jill Berelowitz is best known for the 5.5 metre 'Mind's Eye Tree' unveiled at Shakespeare's New Place at Stratford-upon-Avon in 2016 to celebrate the 400th anniversary of Shakespeare's death, and 'Diving Girl' installed at the entrance to the Olympic Village for the London 2012 Summer Olympics. Most recently 'Tumbleweed', a bronze sculpture cast from apple branches, featured in Alexandra Noble's Health and Wellbeing Garden at the RHS Hampton Court Flower Show. Other exhibitions have included Sotheby's, Heathrow Terminal 5, Cork Street and the RHS Chelsea Flower Show.

Mayfair hotel, 45 Park Lane's new Christmas tree will be fashioned from a Norway spruce, molded and cast by the traditional lost wax method. Hand cast in yellow and white bronze, the fir cones will hang from the tree branches on silk velvet ribbon. The tree will be topped with two bronze 'Stellar' figures holding a golden star with outstretched arms.

In association with Ackerman Studios, Berelowitz will also be exhibiting a newly created body of works titled 'Osmosis' at 45 Park Lane, opening November 8, 2018 running over the new year through to January 28, 2019. Through her works, which will be showcased throughout the public areas of the hotel, Berelowitz will highlight themes of positivity and regeneration.

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Speaking from the Morris Singer Foundry in Hampshire, Jill Berelowitz commented: “The Christmas Tree unites and connects with the philosophy of lifecycles, regeneration and celebration expressed in my “Osmosis” exhibition. For me, the Christmas tree signifies enlightenment; your eye is drawn upwards through the ascending branches to where it is topped by two figures reaching to the sky with outstretched arms.”

All artworks are available for sale, POA, as are the fir cones which will be priced from £60 each and can be purchased by contacting enquiries@ackermanstudios.com. For more information please visit dorchestercollection.com or call +44 020 7493 4545.

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Note to the Editors:

Jill Berelowitz is a native to South Africa, where she studied sculpture under Finnish artist Karen Jarozynska and at the Johannesburg School of Art. Since moving to London 30 years ago, Berelowitz has made an unprecedented name for herself as one of the capital's most innovative sculptors. She is known for her work with bronze, steel and optical resin.

Ackerman Studios - Building on over a decade of experience Ackerman Studios is an art consultancy helping place a combination of emerging and established artists in innovative locations. Ackerman Studios curates the year of art with 45 Park Lane. In addition to this they work with numerous private spaces and on bespoke projects and commissions

Ackerman Studios are great advocates of both emerging and established artists. Always looking to discover the most exciting new artists, as well as nurturing their relationships with established figures within the artistic community. Art is transformative in its power to change spaces and Ackerman Studios is looking to transform the way people interact with art. To make the spectacular part of the everyday. For more information, please visit www.ackermanstudios.com or follow [Instagram](#), [Twitter](#)

45 Park Lane - opened in September 2011 with a spectacular showcase of art by ten of Britain's leading contemporary artists adorning its guest rooms, hallways and restaurant. Over the past six years the hotel has gained a reputation for holding a series of exclusive exhibitions and gallery residences, providing a platform for emerging artists alongside its collection of established artworks. Previous exhibitions have included Robert Indiana, Alan Silfen, Julian Marinetti, and Chris Bracey, whilst artwork by highly recognised names such as Sir Peter Blake, Patrick Hughes, Christian Furr and Bruce McLean hang as part of the permanent collection. Part of its success has been the attraction for potential patrons to view artworks in a living space more similar to the private home environment than a gallery space. For exhibiting artists it is exposure to the world's most affluent and discerning travellers in a new environment and potentially a collector for life.

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Dorchester Collection is a portfolio of the world's foremost luxury hotels in Europe and the USA, each of which reflects the distinctive culture of its destination. By applying its unrivalled experience and capability in owning and operating some of the greatest individual hotels, the company's mission is to develop an impeccable group of the finest landmark hotels through acquisition as well as management of wholly-owned and part-owned hotels, and to enter into management agreements.

The current portfolio includes the following hotels (in order of them joining the group): **The Dorchester**, London; **The Beverly Hills Hotel**, Beverly Hills; **Le Meurice**, Paris; **Hôtel Plaza Athénée**, Paris; **Hotel Principe di Savoia**, Milan; **Hotel Bel-Air**, Los Angeles; **Coworth Park**, Ascot, UK; **45 Park Lane**, London; and **Hotel Eden**, Rome.

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