

Coworth Park

Ascot

Dorchester Collection



Press Release

July 2019

The Spa at Coworth Park introduces skin renewing therapies from Scotland's furthest isles West to South East England

Dorchester Collection's luxury country house hotel and spa, Coworth Park, welcomes organic skincare brand, ishga for the first time in South East England. Providing access to the leading product range, the extensive treatment menu available at the award-winning The Spa at Coworth Park will now include a selection of ishga's renowned treatments.

Hailing from Scotland's remote Hebridean Islands, ishga makes sustainable skincare products with pure organic Scottish seaweed, which for centuries has been prized for its natural antioxidant and therapeutic properties. It's this potent ingredient which makes their new treatments the perfect way to revitalise, repair and nourish the skin. ishga is derived from the Gaelic word for water. The treatments use products that have been developed in the remote Outer Hebrides, combining the highest quality and purest Scottish seaweed with water from a natural spring situated on the beautiful Hebridean Isle of Lewis. Seaweed is one of the world's

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most naturally abundant sources of vitamins, minerals, amino acids, anti-oxidants and essential fatty acids.

Amongst the selection of ishga treatments available on the menu, guests can also have access to the 'ishga Marine Signature Experience'. This rejuvenating back and face therapy begins with a deep cleansing back treatment designed to cleanse and exfoliate, while treating congestion to reveal brighter and smoother skin. A powerful heated seaweed clay mask is applied to clarify and soften the skin while providing a deep moisturising treatment. A relaxing back massage is followed with a facial using ishga's organic product range which includes an exfoliating mask and scalp massage. An organic peel-off mask is prepared with the purest seaweed extract, scientifically proven to preserve skin's natural collagen.

For an indulgent spa package, guests can opt for the 'ishga Organic Spa Day', incorporating the ishga Marine Signature Experience and a vegan organic lunch at The Spatisserie.

The Spa at Coworth Park has also introduced a selection of ishga Organic Cancer Care treatments: a range of treatments suitable for those seeking recuperation before, during and after the effects of cancer treatment. The ishga range of treatments focuses on the power of touch. Following a detailed consultation a treatment plan is formed, including two therapies from the range of ishga touch treatments, including shoulder and neck massage, express facial, foot and leg massage, scalp massage, reflexology or hand and foot treatment.

To book, please contact The Spa at Coworth Park on +44 (0)1344 756 756 or email CoworthParkSpa@DorchesterCollection.com. The ishga Marine Signature Experience is priced at £180 and the ishga Organic Spa Day is priced at £215.

For additional information, please contact:

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Coworth Park

Coworth Park is a 70-room luxury country house hotel with Michelin starred dining set in 240 acres of picturesque Berkshire parkland. Restaurant Coworth Park is led by Adam Smith, considered one of the UK's most talented executive chefs with a reputation for accomplished, classically-based cooking with modern presentation. The estate includes a luxury spa with indoor pool and is the only UK hotel to feature

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its own polo fields and a full programme of polo tournaments, managed by Guards Polo Club. In addition to Restaurant Coworth Park, the hotel offers relaxed dining in The Barn and award winning afternoon tea in the Drawing Room.

<https://www.dorchestercollection.com/en/ascot/coworth-park/>

Dorchester Collection

Dorchester Collection is a portfolio of the world's foremost luxury hotels in Europe and the US, each of which reflects the distinctive culture of its destination. By applying its unrivalled experience and capability in owning and operating some of the greatest individual hotels, the company's mission is to develop an impeccable group of the finest landmark hotels through acquisition as well as management of wholly-owned and part-owned hotels, and to enter into management agreements.

The current portfolio includes the following hotels: **The Dorchester**, London; **45 Park Lane**, London; **Coworth Park**, Ascot, UK; **Le Meurice**, Paris; **Hôtel Plaza Athénée**, Paris; **Hotel Principe di Savoia**, Milan; **Hotel Eden**, Rome; **The Beverly Hills Hotel**, Beverly Hills; and **Hotel Bel-Air**, Los Angeles. dorchestercollection.com

ishga

Sustainably sourced, formulated and manufactured in the Hebrides, ishga is an award-winning skincare range that blends a mineral-rich potent seaweed extract with organic ingredients and essential oils, offering natural, results-driven products and professional spa treatments. Combining the natural resources of the pure, pristine shores of the Hebrides with locally sourced, nutrient-rich and sustainably harvested seaweed, the organic range (certified by the Soil Association) is found in some of the UK's leading spas and retail stores around the world. ishga is derived from the Gaelic word for water and infuses healing spring water with a potent extract of Hebridean seaweed with scientifically proven results. Renowned for its potent polyphenols, Hebridean seaweed contains a host of antioxidants, vitamins, minerals, trace elements and amino acids which nurture and protect the skin. Respecting the natural environment, ishga has an exclusive licence to harvest seaweed throughout the Western Isles and works in conjunction with Scottish Natural Heritage and SEPA (Scottish Environment Protection Agency) to ensure the harvest (both manual and mechanical) is sustainable and environmentally friendly.