

## Press Release

July 2017

# Create incentive trips and events with exclusive offers from Dorchester Collection

(London) – The iconic hotels of **Dorchester Collection** provide **enticing incentive offers** with engaging and memorable experiences across the globe. From personalized experiences on-property in elegant function spaces for intimate to large scale groups, to off-site adventures and private tours that range from vineyard tastings, truffle hunting and polo classes, below are highlights from Dorchester Collection:

### **THE DORCHESTER, LONDON**

Throw a lavish, private **Kitchen Party** at **The Dorchester**, for up to 100 guests with a front-row perspective on one of the most highly regarded culinary operations in London, including imaginative canapés from the famous restaurants of The Dorchester and 45 Park Lane. Additional options include masterclasses with legendary bar manager Giuliano Morandin, truffle masterclasses with executive chef Henry Brosi and personalized aprons for cooking challenges. *(From £22,500 for a minimum of 50 guests.)*

### **45 PARK LANE, LONDON**

**45 Park Lane's Media Room**, with room for up to 12 participants, is ideal for creative meetings such as cocktail parties, meetings and screenings on state-of-the-art Bang & Olufsen equipment, including a 3-D television. Alongside personalized menus by executive chef of CUT at 45 Park Lane, David McIntyre, the hotel also offers wine tasting masterclasses of American wines with head sommelier Matteo Ramazzina. 45 Park Lane is renowned for its leading British contemporary artwork, featuring a spectacular showcase of art in its public spaces as well as providing a platform for emerging artists with ongoing temporary exhibitions. Groups can make the most of their stay at

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45 Park Lane by enjoying special access to studios and personal tours of exhibitions. *(Price upon application.)*

## COWORTH PARK, ASCOT

At **Coworth Park**, Dorchester Collection's 70-room country house hotel in Ascot, active and adventurous guests can engage in a variety of entertaining outdoor experiences. **Duck herding** is offered for groups of all sizes, where guests are given an introduction to the sport then paired with Welsh collies to guide lively gangs of Indian runner ducks through an obstacle course. During a thrilling masterclass at **Guards Polo Academy** at Coworth Park, polo manager Ebe Sievwright instructs guests starting on wooden horses and culminating in a final chukka on one of the two polo pitches. Additional group activities include laser clay shooting, archery, falconry, football, croquet, exercise classes and Segway treasure hunts around the Berkshire countryside. *(Duck Herding for groups of 10 guests from £80 per person; Half Day Polo Master Class for three hours for individual £400 and for groups up to six people £340 per person; Full Day Polo Master Class for six hours for individual £800 and group £700 per person.)*

## LE MEURICE, PARIS

**Le Meurice**, the historic 180-year-old Parisian palace hotel with 160 rooms, can create a customized buffet in the candlelit Salon Pompadour to transport guests to the grand days of the 18<sup>th</sup> century. A **period banquet menu** highlights classic dishes and musical entertainment, with each course accompanied by operatic performances and served by dancers and entertainers dressed in authentic period attire, evoking the timeless glamour of that era. *(Price based on customized event.)*

## HÔTEL PLAZA ATHÉNÉE, PARIS

**Hôtel Plaza Athénée's** elegant ballroom is outfitted with the latest technologies, function spaces and two breakout event rooms. Creative breaks at the iconic hotel include a customizable "**Once Upon A Time**" experience for groups to explore the fashionable heart of Paris with dining and cocktails at the hotel restaurants, strolling on avenue Montaigne, relaxing at the Dior Institut, and more. The hotel also features **Dîner Secret** (Secret Dinner) on the first Saturday of every month. It is a magical evening with dinner in the Haute Couture Room featuring magician Stefan Leyshon. He creates a 3D experience appealing to all five senses using modern magic combined with mind reading and new technologies. It is a show full of surprises, never before seen in Paris, and includes a dinner prepared by Chef Alain Ducasse's team for tables of two to ten people *(€295/person including a*

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*cocktail and dinner, with entertainment; duration: 7pm to 11pm; private events can be arranged.)*

Additionally, groups of up to 12 can enjoy fun and informative wine tastings led by Master Sommelier Gerard Margeon at La Cave du Plaza Athénée, the hotel's **impressive wine cellar** featuring more than 35,000 bottles of wine. *(Price based on customized event.)*

### **HOTEL PRINCIPE DI SAVOIA, MILAN**

Guests can combine a luxurious stay at Milan's exclusive 301-room **Hotel Principe di Savoia** with two memorable food-focused experiences. For the **Truffle Hunting Adventure**, participants unearth white truffles with the help of trained truffle-hunting dogs near the village of Alba in Piedmont, explore the medieval castle of Roddi, indulge in a three-course truffle-themed lunch at Osteria dell'Arco, tour the Alba Truffle Fair and take a truffle cooking class back at the hotel. An exclusive **Wine Tasting Tour** of renowned wineries in northern Italy includes two options: a two-hour private visit to the prestigious **Ca' del Bosco** winery in Franciacorta with tastings of its exceptional Cuvée Prestige Rosé and Cuvée Annamaria Clementi Rosé, or a two-hour guided tour of esteemed **Coppo in Asti** winery in Piedmont and the UNESCO World Heritage site underground cellar with tastings including its popular chardonnay and barbera wines. *(Truffle: €750 per person in addition to room cost, for groups of six, Oct – Nov; Winery: starting from €380 per person in addition to room cost, Sept – April.)*

### **HOTEL EDEN, ROME**

Following a major restoration, the newly reopened **Hotel Eden** offers guests the opportunity to explore the Eternal City with a **Retro Car Tour of Rome**. Guests can be chauffeured along scenic routes including an ancient Roman road to lakeside Castelli with a view of Roman aqueducts and a stop at the catacombs along the way in vintage classic cars such as Fiat 500, Fiat 600 and Volkswagen Beetle from the '60s and '70s. *(From €500/ per car up to 20 guests; Self-drive options also available from €300.)* The 98-room hotel's three function rooms include Sala Borghese, Sala Ludovisi and Sala Colonna, all of which have been completely refurbished and enhanced. Sala Borghese is the largest meeting room at over 1,000 square feet (94 square meters) and can host small boardroom style meetings, standing cocktail events for over 100 people and private dinners for up to 60.

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**THE BEVERLY HILLS HOTEL, LOS ANGELES**

The **Beverly Hills Hotel** offers guests a customized visit to Malibu Rocky Oaks Estate Vineyards, **a luxury estate and winery** with steeply terraced grounds that have played backdrop for popular television programs and films. The 208-room property offers an unforgettable outing for up to 40 guests including helicopter landings, private tours and tastings for lunch or dinner which can be personalized according to the adventurous spirit of the participants or the group. *(From \$7,000 to \$50,000, depending on client preference.)*

**HOTEL BEL-AIR, LOS ANGELES**

Spread across 12 lush acres in the Bel-Air Estates of Los Angeles, **Hotel Bel-Air** is a distinctive setting for any type of high profile meeting or event. The property offers 103 guest rooms with 10,000 square feet of combined indoor and outdoor function space, including the Garden Ballroom, the Palm Room, the Front Lawn and Swan Lake. Hotel Bel-Air also offers groups the opportunity to take advantage of the Californian lifestyle and culture. Creative break offerings include **surfing lessons** for all skill levels, which are available year round at the most popular beaches, as well as **guided tours through the J. Paul Getty Museum** at the Getty Center in Los Angeles for European art and the J. Paul Getty Museum at the Getty Villa in Malibu for arts and cultures of ancient Greece, Rome and Etruria. *(Surfing: ten people costs \$600 and \$1,000 for up to 20 people, including all necessary equipment and wetsuits; Getty: price available upon request.)*

For event layouts, rates or special offers, please visit: [dorchestercollection.com/en/meetings-events-hotels](http://dorchestercollection.com/en/meetings-events-hotels)

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## **Notes to the Editors**

### **Dorchester Collection**

Dorchester Collection is a portfolio of the world's foremost luxury hotels in Europe and the US, each of which reflects the distinctive culture of its destination. By applying its unrivalled experience and capability in owning and operating some of the greatest individual hotels, the company's mission is to develop an impeccable group of the finest landmark hotels through acquisition as well as management of wholly-owned and part-owned hotels, and to enter into management agreements.

The current portfolio includes the following hotels: **The Dorchester**, London; **45 Park Lane**, London; **Coworth Park**, Ascot, UK; **Le Meurice**, Paris; **Hôtel Plaza Athénée**, Paris; **Hotel Principe di Savoia**, Milan; **Hotel Eden**, Rome; **The Beverly Hills Hotel**, Beverly Hills; and **Hotel Bel-Air**, Los Angeles.  
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