

Press Release

October 2018

JET SET BACK IN TIME WITH THE NEW FINE ART PHOTOGRAPHY SERIES GRAY MALIN AT THE BEVERLY HILLS HOTEL

Photographer Gray Malin has teamed up with The Beverly Hills Hotel for his latest fine art series, Gray Malin at The Beverly Hills Hotel, celebrating the heritage of the iconic property. For over a century, The Beverly Hills Hotel has been the spot for Hollywood's brightest lights to socialize by the pool or romance in the cozy private bungalows, while studio moguls and heavy-hitting financiers complete deals in the famed Polo Lounge. Inspired by its tinseltown history and lush playful grounds, Malin set out to create a series that honors the timeless Hollywood glamour that is synonymous with the hotel while incorporating his signature modern day style.

Over the course of a three day shoot, Gray created scenes from his interpretation of the 'Golden Era', filled with beautiful people in vintage wardrobe and props from the 1950s and 1960s to capture the essence of the timeless hotel. Utilizing many of the most celebrated locations on the property, this series marks a first for both Gray and The Beverly Hills Hotel; for Gray, it is his largest shoot to date, as well as his first that incorporates staged vignettes of models, props and meticulously planned sets. As for the hotel, this is the first time a professional fine art photographer was permitted to shoot a collection at the property. The resulting series will be a celebration of both an artist's vision and his iconic muse.

"I have long been inspired by the jet set lifestyle and splendid luxury of The Beverly Hills Hotel. The perfectly manicured grounds, perennial banana leaf wallpaper, and glimpses of famous faces make every visit to the hotel incredibly special. My goal was to capture the spirit of the property, as well as challenge myself by expanding more into the realm of stylized photographs using props and people in candid yet staged moments."

"With a signature style that is as colorful and whimsical as it is passionate and inspirational, Gray Malin is the perfect partner to tell the visual story of The Beverly Hills Hotel as a timeless symbol of Hollywood's glamorous Golden Age," says Edward Mady, Regional Director West Coast USA and General Manager. "This is the first time the hotel has collaborated on a fine art series, and we are honored that he has chosen our landmark property as the location for his first ever series shot in his hometown," he adds.

Images from the new series, Gray Malin at The Beverly Hills Hotel, will be showcased on the red carpet entry at The Beverly Hills Hotel from October 15th through 26th. Signed and numbered prints

The Beverly Hills Hotel

Beverly Hills

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will be available as limited editions on www.GrayMalin.com and at the hotel's Signature Shop beginning October 16th, 2018.

About Gray Malin

Gray Malin is a modern day fine art photographer and New York Times Bestselling Author. To date, Gray has shot 23 different series around the world in locations as remote as Antarctica, Namibia, and Bhutan while also receiving commercial recognition for inventive aerial beach, ski, and park scenes of the world's most iconic destinations.

With the philosophy to "make every day a getaway," Gray's photography has expanded into a line of luxury products for home and travel. He has collaborated with global brands such as Disney, Google, and Neiman Marcus, engaging audiences to experience his work in new ways.

About The Beverly Hills Hotel

The hotel offers the ambiance of a relaxed resort with lush, fragrant gardens, palm-lined poolside atmosphere, beautiful guestrooms, and public areas reminiscent of timeless Hollywood glamour. With an ideal location on Sunset Boulevard, steps away from Rodeo Drive, in one of the nation's most coveted Zip Codes – 90210 – The Beverly Hills Hotel is whatever a guest wishes it to be. It can be a place to see and be seen, to catch glimpses of famous faces, or to revel in splendid luxury.

The hotel features 208 guestrooms and suites, spread among 12 acres, including private historic bungalows with a residential feel. Its popular dining options include the iconic Polo Lounge, vintage Fountain Coffee Room, Bar Nineteen12 and the Cabana Cafe. A Spa is also offered, in addition to its legendary pool and cabanas. With superlative service, a location offering privacy in the heart of a city, and enduring and dramatic beauty that, thanks to a recent restoration that remained faithful to the Hotel's architectural and interior design traditions, The Beverly Hills Hotel is more captivating than ever.

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Dorchester Collection

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The Beverly Hills Hotel

Beverly Hills

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