

Hôtel Plaza Athénée

Paris

Dorchester Collection

Press Release

May 2017

Guerlain enters the rooms of the Hôtel Plaza Athénée



Ever attentive to its guests and their wellbeing, the luxury hotel on the Avenue Montaigne has always joined forces with the most prestigious companies in order to offer them the ultimate experience.

The Maison Guerlain, the icon of the French art of good living, now has a presence in the hotel's apartments.

Since this spring, guests staying in the suites of the Hôtel Plaza Athénée have had the pleasure of finding a **full range of Guerlain products** based on Eau de Cologne Impériale, the company's flagship fragrance, in their bathrooms – and from this autumn onwards, this pleasure will be extended to guests in all rooms.



This fresh and citrusy fragrance was created in 1853 in tribute to Empress Eugénie, the wife of Napoléon III and the last empress of France. Its fresh notes of lemon and bergamot flirt with petitgrain, and the floral magic of neroli mellows the bouquet of citrus fruits. The carefully crafted textures live up to the quality of Guerlain's products and guarantee guests of the Hôtel Plaza Athénée moments of intense sensual delight.

Finally, for long-term stays, Eau de Lit rounds out our guests' olfactory experience for nights that are as beautiful as their days...

**consisting of shampoo, shower gel, conditioner, body milk in a 55 or 130 ml bottle, and soap.*

The Dorchester, London | 45 Park Lane, London | Coworth Park, Ascot | Le Meurice, Paris | Hôtel Plaza Athénée, Paris | Le Richemond, Geneva
Hotel Principe di Savoia, Milan | Hotel Eden, Rome | The Beverly Hills Hotel, Beverly Hills | Hotel Bel-Air, Los Angeles

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Note to the Editors:

Dorchester Collection is a portfolio of the world's foremost luxury hotels in Europe and the USA, each of which reflects the distinctive culture of its destination. By applying its unrivalled experience and capability in owning and operating some of the greatest individual hotels, the company's mission is to develop an impeccable group of the finest landmark hotels through acquisition as well as management of wholly-owned and part-owned hotels, and to enter into management agreements.

The current portfolio includes the following hotels (in order of them joining the group): **The Dorchester**, London; **The Beverly Hills Hotel**, Beverly Hills; **Le Meurice**, Paris; **Hôtel Plaza Athénée**, Paris; **Hotel Principe di Savoia**, Milan; **Hotel Bel-Air**, Los Angeles; **Coworth Park**, Ascot, UK; **45 Park Lane**, London; **Le Richemond**, Geneva; and **Hotel Eden**, Rome.

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