

Press Release

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Le Richemond & The House of Gübelin create an exclusive partnership that is a real “gem” for guests

Two historical Swiss houses combine their talents to offer locals and international visitors a unique and unexpected experience of the enigmatic world of colored stones



“Gem Bites” in the heart of Geneva

[Le Richemond](#), an iconic hotel in Geneva, and The House of Gübelin, known for its gemstone expertise, have created an exclusive partnership to offer guests an introduction to the colored gemstones of the Gübelin Academy. For one hour, guests will follow a Gübelin expert through a hands-on journey discovering the physical and spiritual characteristics of various gems, emeralds, rubies and sapphires. During the training, guests will enjoy a blue sapphire shot, a red ruby shot and a green emerald shot to enhance the experience.

Le Richemond will also offer guests the exclusive “**Diamond Cocktail**,” a glass of champagne with 3 mm of a brilliant cut stone. While most of the stones are cubic zirconia, some of the stones will be genuine diamonds, which some lucky guests will be able to take home. Attached to the glass will be a small green cord with a card that reads, “*Let’s drink to a sparkling future. However, drink with care, for each glass contains a diamond. Or is it fake...?*”

Le Richemond

Geneva

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Each guest will be told about the nature of the experience when served the Diamond Cocktail to keep them from swallowing the diamond. As the evening progresses, a Gübelin expert will mingle through the crowd to check each small "stone" using his diamond loupe, which allows him to distinguish a diamond from a cubic zirconia.

For the occasion, Le Richemond designed the "Geneva Gem" package which includes:

- One hour experience with a Gübelin expert
- Exclusive Diamond Cocktail
- One night in a luxury lake view room (double occupancy)
- Breakfast for two
- In-room pastry amenity

From CHF 585.

Available all year upon request, the experience is also offered to companies for a group activity of up to ten people.

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Dorchester Collection

Dorchester Collection is a portfolio of the world's foremost luxury hotels in Europe and the US, each of which reflects the distinctive culture of its destination. By applying its unrivalled experience and capability in owning and operating some of the greatest individual hotels, the company's mission is to develop an impeccable group of the finest landmark hotels through acquisition as well as management of wholly-owned and part-owned hotels, and to enter into management agreements.

The current portfolio includes the following hotels: **The Dorchester**, London; **45 Park Lane**, London; **Coworth Park**, Ascot, UK; **Le Meurice**, Paris; **Hôtel Plaza Athénée**, Paris; **Le Richemond**, Geneva; **Hotel Principe di Savoia**, Milan; **Hotel Eden**, Rome; **The Beverly Hills Hotel**, Beverly Hills; and **Hotel Bel-Air**, Los Angeles. dorchestercollection.com

About Gübelin

The House of Gübelin is a Swiss, family-owned firm known for its exquisite high-end jewelery, gemstone expertise, and as purveyors of some of today's most sought-after luxury watch brands. The company, which was founded in 1854, is deeply inspired by the internal and external beauty of fine gems and watches. Its combination of jewelery, gemstone and horological expertise is unique in the industry, a product of both its history and the Gübelin family's high regard for beauty, knowledge, authenticity, craft and the trust of its clients. Gübelin serves its international clientele exclusively through its ten boutiques at prime locations in Switzerland, Kuala Lumpur and Hong Kong.