

Press Release

August 2020

The new Live Like Marilyn package at The Beverly Hills Hotel celebrates beloved guest Marilyn Monroe



Beverly Hills, CA – Whether sipping on Dom Pérignon in your luxury bungalow, unwinding with a relaxing bubble bath, or enjoying DiMaggio's Spaghetti and Meatballs, the *Live Like Marilyn* package recently introduced at The Beverly Hills Hotel will make you feel like the screen goddess herself.

The package is inspired by her long history with the hotel, which includes living on and off in her favorite bungalows 1 and 7, staying in bungalow 20 and 21 with Yves Montand when filming "Let's Make Love" over at Fox Studios, and dining at Table 6 in the Polo Lounge. Guests who book the package will appreciate the following Marilyn Monroe-themed services and amenities:

- Luxury bungalow accommodation for two
- Dinner for two from Marilyn's Menu, inspired by an interview that appeared in the 1952 issue of Pageant Magazine in which she revealed the following: "My dinners at home are startlingly simple. Every night I stop at the market near my hotel and pick up a steak, lamb chops or liver, which I broil in the electric oven in my room. I usually eat four or five raw carrots with my meat and that is all." She also admitted that she occasionally treated herself to an ice cream sundae. Items from Marilyn's Menu include: Prawn Cocktail, Heirloom Carrot Salad, DiMaggio's Spaghetti and Meatballs, Grilled New York Steak, and Marilyn's Ice Cream Sundae.
- 'Some Like it Hot' bubble bath experience (Ceara pure Atlantic sea salt from the coast of Brazil, sweet orange and grapefruit oils, bath pillow, wood back brush and a bath mitt)
- CHANEL N°5 perfume gift
- Welcome bottle of champagne (Dom Pérignon for bookings in Bungalow 1A)

The Beverly Hills Hotel

Beverly Hills

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- Guests who book Bungalow 1A will have the opportunity to capture their own Marilyn moment by recreating the iconic photo she took on a bench outside her favorite bungalow

Rates

- Bungalow 1A from \$9,200
- Garden Suite from \$2,600
- Rodeo Bungalow Suite from \$3,200

First introduced in 1915 to accommodate families that wanted more space and privacy, the iconic bungalows remain an important part of the hotel's character. They are known the world over for their history with Hollywood royalty and colorful anecdotes, which include Howard Hughes spending over 30 years in Bungalow 4, Lauren Bacall living in Bungalow 10 while she was filming *Designing Woman* at the hotel with Gregory Peck in 1956, and Marlene Dietrich calling them home for several years.

The iconic bungalows were recently restored and are designed exclusively to enhance the feeling of effortless and modern Californian style while maintaining the property's existing residential feel, the bungalows include color palettes inspired by warm Southern California tones, such as rust, pinks, greens and golds. Furniture styles include a mix of tailored 40's French and Hollywood Regency, enhancing the bungalows welcoming layout and design. Key finishes include decorative wallpapers, custom embroidered panels, hand-stenciled patterns, intricate floor inlays, and silk accent pillows. State-of-the-art technological upgrades, such as light and temperature control panels and premier Bang Olufsen TVs, were also made.

For further details, visit <https://www.dorchestercollection.com/en/offers/the-beverly-hills-hotel/live-like-marilyn/> or call 310-276-2251.

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Dorchester Collection

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