

The Beverly Hills Hotel

Beverly Hills

Dorchester Collection

Press Release

August 2017

Parisian artist and designer Marc Ange brings the most instagrammed piece of Milan Design Week to The Beverly Hills Hotel



Le Refuge, the renowned pink daybed designed by Parisian Artist and Designer Marc Ange, will be exhibited at The Beverly Hills Hotel from August 9 to August 23. With its signature color theme and beloved design elements, the “Pink Palace” provides the ideal setting for visitors to enjoy this celebrated piece and engage with its global community on social media.

Renowned Parisian Artist and Designer Marc Ange first unveiled Le Refuge during Milan Design Week on April 2017, in collaboration with Wallpaper magazine and The Invisible Collection (www.theinvisiblecollection.com). The piece was and continues to be extensively featured on social

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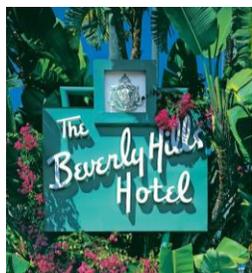
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media under the hashtags #lerefuge and #marcange, earning it the title of 'Most Instagrammed Piece of Milan Design Week' by worldwide media outlets.

As the name itself suggests, Le Refuge is a place where one finds comfort and peace, much like the expansive gardens and elegant appointments of The Beverly Hills Hotel. "It is the projection of a childhood memory. Its large leaves form a shelter under the sun, away from reality, just like those of the imaginary jungle that grows in the room of a child who seeks escape" says Marc Ange who drew inspiration for the creation of the piece from his new life in Los Angeles. "With its iconic pink facade, legendary history and magical setting, The Beverly Hills Hotel provides the perfect environment to showcase Le Refuge," he adds.

The exhibit is located in the citrus garden leading to the pool and is open to in-house guests and visitors alike. Please refer to Concierge for additional details and directions. After the two-week exhibit at The Beverly Hills Hotel, Le Refuge will be placed within the Leclair gallery at 450 N Robertson Boulevard.



ABOUT THE BEVERLY HILLS HOTEL

The exterior of The Beverly Hills Hotel was originally white, but it was painted its distinctive pink color in 1948. This was done to complement California's beautiful sunset colors and the country club style of that time. Shortly thereafter, many of the hotel's signature design elements were added, including its beloved pink and white stripes. Today, the hotel is affectionately referred to as the Pink Palace, demonstrating the prominence the color pink has played in its history and identify for decades.



ABOUT MARC ANGE

Marc Ange was born in the Holy City of Rome, under the terror of the Red Brigades, in a rootless family with a surreal story, torn between art, religion and madness. His childhood marks his universe and his creations, eternally balanced between the real and the unreal, perfection and mistake, harmony and chance. It is in Paris, the city where he grew up, that Marc Ange develops his work as a Designer. His designs include objects for high-end luxury brands, furniture pieces, cars and interiors. His recent work includes the new Scandal, Classique and Le Mâle by Jean Paul Gaultier, the concept Peugeot Avenue already open on the Champs Elysées in Paris and on QianMen street in Pékin and Chimère, a collection of unique furniture for pets. Marc Ange now lives in Los Angeles where he opened his second studio, drawing inspiration from the city's vibrant artistic wave. Marc Ange is currently developing concepts for hotels, restaurants, boutiques and private residences from both his studio in Paris and Los Angeles. He continues to create furniture pieces and bottles of perfume for high-end brands, and he is finalizing the second piece that will accompany Le Refuge and will be unveiled during Miami Art Basel 2017. www.bloomroomstudio.com

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Notes to the editor:

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Dorchester Collection is a portfolio of the world's foremost luxury hotels in Europe and the USA, each of which reflects the distinctive culture of its destination. By applying its unrivalled experience and capability in owning and operating some of the greatest individual hotels, the company's mission is to develop an impeccable group of the finest landmark hotels through acquisition as well as management of wholly-owned and part-owned hotels, and to enter into management agreements.

The current portfolio includes the following hotels (in order of them joining the group): **The Dorchester**, London; **The Beverly Hills Hotel**, Beverly Hills; **Le Meurice**, Paris; **Hôtel Plaza Athénée**, Paris; **Hotel Principe di Savoia**, Milan; **Hotel Bel-Air**, Los Angeles; **Coworth Park**, Ascot, UK; **45 Park Lane**, London; **Le Richemond**, Geneva; and **Hotel Eden**, Rome.

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