

Hotel Eden

Rome

Dorchester *Collection*

Press release

July 2019

Hotel Eden celebrates its 130th Anniversary



Dorchester Collection's Hotel Eden Rome is celebrating its 130th anniversary since first opening its doors in 1889, and is launching several initiatives over the summer to mark the occasion.

Since Munich-born hotelier Francesco Nistelweck first fell in love with the three-story residence on the corner of Via Porta Pinciana and Via Ludovisi, Hotel Eden Rome has maintained its reputation of excellence in hospitality, and become a coveted meeting place for international film stars and visitors alike. Famous guests have included actress Ingrid Bergman and her husband, film director Roberto Rossellini, who became regular guests; Maestro Federico Fellini, who chose the unparalleled view from the top floor of the hotel to give his interviews; Sigmund Freud, who stayed at Hotel Eden during his repeated trips to Rome; and Belgian cartoonist Hergé, creator of Tintin, who left a comic book of 'Tintin and Snowy' as a gesture to thank the staff for taking care of him.

To celebrate this important moment in the hotel's history with guests, Hotel Eden has launched a series of three experiences available from July, 9th until the end of the year, including a cocktail, a dish and a spa ritual:

The Dorchester, London | 45 Park Lane, London | Coworth Park, Ascot | Le Meurice, Paris | Hôtel Plaza Athénée, Paris
Hotel Principe di Savoia, Milan | Hotel Eden, Rome | The Beverly Hills Hotel, Beverly Hills | Hotel Bel-Air, Los Angeles | Dubai (opening 2020)

dorchestercollection.com

Facebook: [DC.Luxuryhotels](#) **Twitter:** [DC_LuxuryHotels](#) **Instagram:** [DorchesterCollection](#) **#DCmoments**

Hotel Eden

Rome

Dorchester *Collection*

- **Royal Eden:** Silvio Favot, the well-known former Bar Manager of the Hotel Eden, created a new recipe for Constantine II of Greece many years ago and the drink immediately became the favourite of the Queen Mother Federica. For a long time, the ingredients remained secret, but today Il Giardino Bar offers this celebratory cocktail made according to the original recipe based on vodka, dry vermouth, Campari, tonic water and drops of orange bitter. Price euro 24.
- **Octopus and celery:** A dish that has long been a tradition at Hotel Eden. Executive chef, Fabio Ciervo, rediscovered the recipe amongst the hotel's historic menus, and today interprets the dish in a contemporary version at the Michelin starred La Terrazza restaurant. Set menu from 100 euro.
- **Il Giardino dell'Eden:** In 1889, the year Hotel Eden opened, Italian writer Gabriele D'Annunzio, who stayed at the hotel, published 'Il Piacere', dedicated to the pleasure of the senses. To celebrate this masterpiece, The Eden Spa has created a ritual in collaboration with Mei: 130 minutes of pleasure - a sensory journey with fig fragrance and essential rose and jasmine oils, for a sinuous body and a radiant complexion. Price euro 495.

It is precisely the impeccable service offered by the team, together with a unique style and an all-Italian charm, that have made Hotel Eden a privileged destination in Rome; where guests can enjoy an unforgettable stay, thanks to an atmosphere that recalls the hospitality and appeal of their own home.

A glimpse at Hotel Eden's history:

During a visit to the then new and already prestigious Ludovisi district in Rome, Francesco Nistelweck fell in love with a three-storey residence on the corner of Via Porta Pinciana and Via Ludovisi. In October 1889, he transformed the building into an elegant hotel with sixty-three rooms furnished by his wife, Berta Hassler. The cost of a double room at the time was only 9 Lira, less than 20 cents today.

Hotel Eden was one of the first hotels to be equipped with running water, electricity, heating and even a lift. It quickly became a favourite destination for foreign tourists visiting Rome,

The Dorchester, London | 45 Park Lane, London | Coworth Park, Ascot | Le Meurice, Paris | Hôtel Plaza Athénée, Paris
Hotel Principe di Savoia, Milan | Hotel Eden, Rome | The Beverly Hills Hotel, Beverly Hills | Hotel Bel-Air, Los Angeles | Dubai (opening 2020)

dorchestercollection.com

Facebook: [DC.Luxuryhotels](#) **Twitter:** [DC_LuxuryHotels](#) **Instagram:** [DorchesterCollection](#) **#DCmoments**

Hotel Eden

Rome

Dorchester *Collection*

thanks to its closeness to the new Termini railway station. Over the years, additional floors were added. The terrace was originally used to dry the hotel's linen and tablecloths, but in 1960's it was transformed into the famous rooftop with breathtaking views over the Eternal City.

The 'Golden Book' of Hotel Eden bears witness to many moments of great historical importance, with names and images dating back to the 20th century. This includes a portrait of Princess Mary of Bourbon in a wedding dress as she leaves the hotel on her wedding day, together with Prince John of the Asturias. The book features signatures of representatives of important royal families in Europe, including King Alfonso XIII of Spain, Queen Amelia of Portugal and the Grand Duchess Olga of Russia. In addition, the hotel also became the headquarters of the British Army Command after the Liberation: General Bernard Montgomery signed the book in 1955.

Its unique style, elegance and its Italian charm have made Hotel Eden an exclusive and luxurious destination in Rome, where guests can feel at home whilst appreciating impeccable service, state-of-the-art facilities and breathtaking views of the city. It is no wonder that the great maestro of the screen, film director Federico Fellini, always chose La Terrazza for his interviews.

###

For further information, please contact:

Fabiola Balduzzi
Communications & Marketing Manager
Hotel Eden
Tel: +39 06.47812743
Email: fabiola.balduzzi@dorchestercollection.com

Hotel Eden

Rome

Dorchester *Collection*

Hotel Eden, Rome

Located in the heart of Rome, the Hotel Eden boasts a privileged position, just a short walk from Piazza di Spagna, one of the city's most famous squares, and the charming Villa Borghese. An oasis in the heart of the city with a rich tradition where, since its opening in 1889, rulers, dignitaries and celebrities have stayed. The hotel is also renowned for its refined top-floor restaurant from where a spectacular view of the Eternal City and St. Peter's dome can be enjoyed.

Dorchester Collection

The Dorchester Collection is a collection of hotels that includes some of the world's most exclusive and elegant luxury properties, in Europe and the United States. Each hotel is unique and reflects the authentic personality of the destination, along with its history and culture. With extensive experience and the ability to acquire and manage some of the world's leading hotels, the objective of the Dorchester Collection is to create an extraordinary group of iconic hotels, wholly or partly owned, and to enter into management agreements. The Dorchester Collection's current portfolio includes the following hotels (in order of group affiliation): **The Dorchester**, London; **The Beverly Hills Hotel**, Beverly Hills; **Le Meurice**, Paris; **Hôtel Plaza Athénée**, Paris; **Hotel Principe di Savoia**, Milan; **Hotel Bel-Air**, Los Angeles; **Coworth Park**, Ascot, UK; **45 Park Lane**, London; **Hotel Eden**, Rome; **Dubai** (opening 2020).

dorchestercollection.com

The Dorchester, London | 45 Park Lane, London | Coworth Park, Ascot | Le Meurice, Paris | Hôtel Plaza Athénée, Paris
Hotel Principe di Savoia, Milan | Hotel Eden, Rome | The Beverly Hills Hotel, Beverly Hills | Hotel Bel-Air, Los Angeles | Dubai (opening 2020)

dorchestercollection.com

Facebook: [DC.Luxuryhotels](#) **Twitter:** [DC_LuxuryHotels](#) **Instagram:** [DorchesterCollection](#) **#DCmoments**