

Press Release

June 2017

The legendary pool at The Beverly Hills Hotel provides the perfect setting for sizzling fun all summer long



From complimentary pop-up refreshments poolside, to chic summer fashion essentials, a variety of specialty services and amenities offered now through August at The Beverly Hills Hotel guarantees summer fun with every tasty sip and refreshing dip.

Breathe In ... Breathe Out ...

Each Saturday morning, yoga classes on the pool's Upper Terrace are offered from 9:30am to 10:30am, from guests and non-guests alike. Celebrated yoga instructor Amy Rose conducts the hour-long classes, complimentary to hotel guests and \$25 for non-guests, and fresh fruit, juice, water, yoga mats and blocks are provided complimentary to all participants.

Extended Hours in the Cabana Café

Poolside diners will now be able to linger even longer, as the popular Cabana Café is open into the early evening through Labor Day. The Café's expanded summer hours of operation are 9 am until 6 pm daily. With its classic brick deck, towering palm trees, and striped chaise lounges, the Cabana Café's retro-style is the backdrop for a vibrant poolside dining scene that boasts a show kitchen, pizza oven, separate bar area, and overhead trellis. New to the summer menu is alcoholic and non-alcoholic slushies, available in the Cabana Café and poolside.

Sweet Treats Poolside

Hotel guests will be treated to a never-ending sampling of seasonal bites delivered to their lounge chairs throughout the day. Guests young and old will enjoy fresh fruit smoothies, chilled M&M's and

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lemonade slushies, while health enthusiasts will appreciate frozen grapes, cucumber slices and mini sorbet cones.

Steeped in Hollywood history, the legendary pool at The Beverly Hills Hotel has always been home to glamorous starlets, movie icons, and the location for many classic films. From Rita Hayworth posing poolside, to Kathryn Hepburn jumping in fully-clothed, to movie-making with Gregory Peck and Lauren Bacall, to the Beatles sneaking in after midnight, the pool's heritage-driven allure is known the world-over. Having completed a restoration of its Cabana Cafe and private cabanas in 2014, the beloved "Pink Palace" provides a new generation of guests with modern day luxuries in a setting reflective of Hollywood's golden age.

Summer Fashion

Banana leaf swimsuits, pink and white striped towels, and a custom-designed Beverly Hills Hotel surfboard are among the specialty logo items available at the hotel's Signature Shop located on the promenade level of the hotel. Much-needed summer necessities available for purchase include sunglasses, hats, and sandals, with many products showcasing the hotel's beloved design elements.

Summer in the City

Guests visiting Los Angeles will want to take advantage of the many seasonal happenings taking place around the city. From whale watching excursions off the waters of Newport Beach <http://www.discoverlosangeles.com/what-to-do/events/whale-migration-summer-2017>; to the summer-long Eat See Hear traveling outdoor movie, food and music series at rotating venues around the city <http://www.eatseehear.com/event-schedule/category/eatseehear/>; to taking an outdoor concert at the legendary Hollywood Bowl; the City of Angels offers something for everyone this summer.

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Notes to the editor:

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