

The Dorchester

London

Dorchester *Collection*



Press Release

September 2019

The Dorchester Spa welcomes award-winning international super facialist Adeela Crown for an exclusive residency

Dorchester Collection's iconic luxury hotel, The Dorchester, welcomes award-winning aesthetic skin specialist Adeela Crown, whose signature techniques in the field of non-surgical skincare have earned her a reputation as the go-to facialist for celebrities worldwide. Launching new high-performance facials, available only at The Dorchester Spa, Adeela will complement the spa's extensive list of luxurious treatments.

Adeela's results-driven treatments at The Dorchester Spa are a unique combination of a hands-on holistic approach with cosmeceutical techniques, all performed in the relaxing environment of the luxurious spa. One of the exclusive treatments on the menu is *Crowning Glowry™*, inspired by the pre-red carpet facials she creates for her celebrity clientele. This turbo-charged, science-

led facial utilises eight different skin technologies to deliver dramatic results for skins that

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require deep hydration, volumisation, re-sculpting and brightening which also features her celebrated Skindance™ technique.

With over 10 years of honing her craft, as an aesthetic expert facialist, Adeela advocates investing in intelligent skin therapies, which she likes to call 'tweakments' alongside a healthy lifestyle to preserve long-term skin-health. No two facials with Adeela are ever the same.

To book, please contact The Dorchester Spa on +44 (0)20 7319 7109. The Adeela Crown Crowning Glowry™ is priced from £450.

For additional information, please contact:

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Note to the Editors:

Adeela's treatment menu at The Dorchester Spa offers a range of unique facials using some of her most popular results-driven yet non-invasive techniques; from cosmeceutical-grade resurfacing enzymes to microneedling therapy and microcurrent radio frequency hybrid treatments.

Skindance™ is an integral component in all of Adeela's treatments. Adeela spent years combining Indian 'Face-Yoga' skills with Hungarian massage, Chinese Gua-Sha and Japanese Asahi & Tanaka acupressure techniques. This method organically evolved into her unique signature Skindance™ - a vigorously energetic, sculpting, contouring, oxygenating, lymphatic draining massage technique that lifts and tightens all the while Adeela's hands skillfully dance around your skin.

Prices and duration of signature treatments are as follows:

Adeela Crown Skincredible™ 75 minutes – £390

Adeela Crown Supersculpt™ 80 minutes – £425

Adeela Crown Crowning Glowry™ 90 minutes – £450

Adeela Crown No Derma Drama™ 90 minutes – £525

The Dorchester - An iconic British hotel, The Dorchester has been at the heart of London's Mayfair overlooking Hyde Park since 1931. A room and suite refurbishment programme began in 2012 with a fresh look by interior designer Alexandra Champalimaud that stays true to the hotels classic English residential style, fusing contemporary comfort with

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the timeless glamour and heritage of the property. Exceptional dining is available to guests in The Promenade, China Tang and three Michelin star Alain Ducasse at The Dorchester, and The Grill at The Dorchester. The Dorchester Spa offers indulgent pampering in a glamorous art deco setting. The Dorchester's ten event rooms offer a wide selection for flexible and creative event planning from intimate dinners to cocktail receptions of up to 1,000 guests.

Dorchester Collection

Dorchester Collection is a portfolio of the world's foremost luxury hotels in Europe and the US, each of which reflects the distinctive culture of its destination. By applying its unrivalled experience and capability in owning and operating some of the greatest individual hotels, the company's mission is to develop an impeccable group of the finest landmark hotels through acquisition as well as management of wholly-owned and part-owned hotels, and to enter into management agreements.

The current portfolio includes the following hotels: **The Dorchester**, London; **45 Park Lane**, London; **Coworth Park**, Ascot, UK; **Le Meurice**, Paris; **Hôtel Plaza Athénée**, Paris; **Hotel Principe di Savoia**, Milan; **Hotel Eden**, Rome; **The Beverly Hills Hotel**, Beverly Hills; and **Hotel Bel-Air**, Los Angeles. dorchestercollection.com