

Press Release

March 2017

Toast your perfect moment with new signature cocktails from Dorchester Collection



(London) – Popping the question? Marking a milestone birthday? Celebrating a promotion or just catching up with friends? **Dorchester Collection** has rolled out a new campaign across all hotels – **Perfection Just Happens** – to celebrate your most special moments throughout the year. The campaign launched with new signature cocktails from the legendary bartenders of Dorchester Collection and are designed for guests to savor special occasions. These locally inspired and innovative libations are included in a new specialty cocktail menu. Below offers a taste of what guests can enjoy:

THE DORCHESTER, LONDON

Dorchester Collection's iconic flagship hotel, **The Dorchester**, is the place to be in London, and **The Bar at The Dorchester** is the ultimate destination for cocktails. Legendary bar manager Giuliano Morandin and his award-winning team of experimental alchemists, chose the **Martinez**. This cocktail, believed to be the prototype of the martini and the Manhattan, was first listed by bartender O.H. Byron in 1884 and revived by Morandin with his bespoke gin. The Martinez balances a sweet and mature taste and is created with The Dorchester Old Tom Gin, Luxardo

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Maraschino, and Punt e Mes, plus a dash of Boker's Bitters. A shaken cocktail, it is served in a martini glass with an orange twist garnish (£17).

45 PARK LANE, LONDON

Contemporary **45 Park Lane** is located just steps from The Dorchester in Mayfair. Guests can visit **BAR 45** where talented head bartender Maurizio Palermo is known for serving exotic cocktails. The signature **Pepper-Tin** cocktail includes a trio of classic American ingredients including Vermont maple-infused peppercorn, mint leaves and rye whiskey with a splash of ginger ale. It is served over ice in a shiny copper mug with a sprinkle of pink peppercorns to garnish (£17).

COWORTH PARK, ASCOT

Celebrate an exceptional moment at **Coworth Park**, Dorchester Collection's luxury country house hotel and spa in Ascot. Toast the countryside at **The Bar**, known for its cocktails inspired by the estate's history and polo fields. Bar manager Yuv Gurung created the **Marmalade Martini** which is reminiscent of Coworth Park's vast meadow and long sunsets. It's made using Lillet Blanc, a British Chase potato vodka, grapefruit juice, Aperol, and a spoonful of Seville marmalade. Shaken with ice, poured into a coupe glass, it is topped with champagne, and garnished with a single edible flower (preferably orange). It's the perfect tittle to drink while watching the sunset over the croquet lawn (£14).

LE MEURICE, PARIS

Le Meurice, located between Place de la Concorde and the Louvre, embodies the perfect French palace hotel and **Bar 228**, featuring a recently updated bar counter, is the ideal spot to rendezvous. Request a cocktail created by bar director, William Oliveri, who has been with the hotel since 1978. Oliveri created **Cocktail 228**, in honor of the famous Parisian bar and the hotel's historic address on rue de Rivoli. The champagne-based cocktail combines pear coulis, pear liqueur, lychee liqueur and a touch of raspberry coulis. It is served in a flute that is filled to the rim with chilled Champagne (30€).

HÔTEL PLAZA ATHÉNÉE, PARIS

Hôtel Plaza Athénée is the Haute Couture address in Paris and famous for its red awnings and beautiful flowers. It is no wonder that its new signature cocktail is inspired by fashion and called **The Red Dress**. The team at **Le Bar du Plaza Athénée** created this couture concoction with Belvedere Vodka, raspberry, cranberry and pineapple juices, plus one drop each of cherry bitter

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and simple syrup. Decorated with flexi-grass and topped with cherry candy, it looks stunning in a martini glass (30€).

HOTEL PRINCIPE DI SAVOIA, MILAN

Hotel Principe di Savoia is an historic address overlooking Piazza della Repubblica in the heart of Milan, while **Principe Bar** is renowned for exclusive parties, creative beverages and DJ sets.

Guests can now sip **Sprince**, the hotel's version of a spritz fashioned by bar manager Daniele Confalonieri. It's made strikingly blue – the hotel's signature color – by curaçao and also includes a spoonful of maraschino liqueur, Ca' del Bosco Spumante, one blackberry, two raspberries, two lemon slices, and an edible flower. The blue curaçao and maraschino liqueur are shaken and strained into a chilled champagne flute, served over ice and topped with spumante. It is garnished with sweet and dry lemon slices and raspberries (€22).

HOTEL EDEN, ROME

The historic **Hotel Eden**, currently going through a restoration, will reopen on April 1st, 2017. The newly designed **Il Giardino Ristorante & Bar** will offer stunning panoramic views of Rome and it will be the perfect place to indulge in the newly created cocktail '7pm'. This cocktail celebrates the 'aperitivo' hour and embodies the beautiful colors of a Roman sunset, best viewed from Il Giardino. The drink combines fresh ginger and pineapple, orange and lemon juices with ginger ale and vodka (Purity or Grey Goose). The ginger is crushed with ice and all other ingredients and shaken. Served in a tall tumbler and garnished with half a passion fruit and fresh mint, guests can twirl their grass stick (included) as they watch the sunset over the Eternal City (€25).

THE BEVERLY HILLS HOTEL, LOS ANGELES

Located on Sunset Boulevard, **The Beverly Hills Hotel** and **Bar Nineteen12**, named after the year the hotel opened, are legendary. Among traditional classics, the new **Pink Palace** cocktail is an ode to the hotel's nickname and mirrors the color of the hotel's iconic façade. Bar manager Andrzej Lewczyk has concocted this drink using Monsoon chai-infused light rum, Velvet Falernum, strawberry coconut purée and pineapple juice. It is blended and served in hurricane glass. Garnished with mint and a pink umbrella, it is refreshing by the pool or on the terrace (\$18).

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HOTEL BEL-AIR, LOS ANGELES

Set amidst Swan Lake and paradise gardens, **Hotel Bel-Air** is a California oasis.

The Bar & Lounge, with nightly entertainment, a grand piano and fireplace, creates a Hollywood golden age atmosphere. In addition to its growing list of inventive cocktails is **The Swan**, a tribute to the resident swans floating nearby on the estate's Swan Lake. Bar manager Micah Paloff created a whiskey-based cocktail that includes Hill Haven Lodge Whiskey, egg white, fresh lemon juice and simple syrup. It is shaken and strained into a martini glass. The topper – a mist of Angostura bitters is sprayed through a swan template to leave an image of a swan (\$22).

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For rates and special offers, please visit dorchestercollection.com

For additional information, recipes and photos please contact:

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Dorchester Collection

Dorchester Collection is a portfolio of the world's foremost luxury hotels in Europe and the US, each of which reflects the distinctive culture of its destination. By applying its unrivalled experience and capability in owning and operating some of the greatest individual hotels, the company's mission is to develop an impeccable group of the finest landmark hotels through acquisition as well as management of wholly-owned and part-owned hotels, and to enter into management agreements.

The current portfolio includes the following hotels: **The Dorchester**, London; **45 Park Lane**, London; **Coworth Park**, Ascot, UK; **Le Meurice**, Paris; **Hôtel Plaza Athénée**, Paris; **Hotel Principe di Savoia**, Milan; **Hotel Eden**, Rome; **The Beverly Hills Hotel**, Beverly Hills; and **Hotel Bel-Air**, Los Angeles.
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