

Hôtel Plaza Athénée

Paris

Dorchester Collection

Press release

September 2018

Your best INSTA-snaps at the Hotel Plaza Athénée!

With its huge spaces, Parisian atmospheres, refined details and ultra-visual signature red, not forgetting some spectacular views of the Eiffel Tower, internationally-renowned influencers such as Camila Coelho weren't wrong about the Hotel Plaza Athénée: it was born to be photographed!



Photos by:

@camilacoelho - @katie.one -
@francinnocenti, - @andretamburrini -
@masha_theone

So the hotel has come up with an original and exclusive offer for its clients who love photos, follow social media and are always looking for a new visual to share.

It has enlisted the services of a professional photographer specialising in social media who, for three hours, will use all of his expertise to help clients by creating a permanent record of their stay in the city of light and in particular at the Hotel Plaza Athénée, which will open the doors to the most photogenic parts of the hotel for them, just for the occasion!

So they will have access, subject to availability or the period, to some special and even secret locations where they can capture their best INSTA-snapshots: iconic balconies with a view of the Eiffel Tower, the verdant Cour Jardin, breathtaking staircases or the majestic breakfast room and its 10,000 crystal drops...

It will be a unique personal photo shoot which clients are sure to share on social media, like the influencers who inspired the hotel to have this great idea!

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The “Capture your Plaza INSTA-snaps” offer includes:

- A three-hour photo shoot with a photographer who is a social media expert (including 60 edited photos: 5 within 24 hours and 55 a week after the shoot).
- Exclusive access to various iconic parts of the hotel, subject to availability.
- Accommodation for two people, plus American breakfasts, from EUR 2,210 in a Deluxe Room and from EUR 3,240 in a Superior Suite.
- This offer is non-transferable and cannot be combined with other offers, and is valid for stays of a minimum of two nights before 31 December 2019.
- Extras and additional services (breakfast table setting, hairdresser, make-up artist, flowers, etc.) are available upon request at the client's expense.
- Bookings must be made seven days in advance and can be cancelled free of charge before 3pm (local time) one week prior to arrival. After this time, the cost of one night will be charged as a penalty.

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For further information, please contact:

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Notes to the editors:

Dorchester Collection

Dorchester Collection is a collection of some of the world's greatest hotels located in Europe and the United States. Drawing on its unparalleled experience and skill in acquiring and running outstanding hotels, Dorchester Collection aims to develop an impeccable hotel portfolio. The goal is to put together a group of the world's greatest hotels by acquiring its properties directly, managing hotels, whether they are wholly-owned and part-owned, or by running them under a management contract.

Dorchester Collection currently comprises nine hotels: **The Dorchester**, London; **45 Park Lane**, London, **Coworth Park**, Ascot, UK; **Le Meurice**, Paris; **Hôtel Plaza Athénée**, Paris; **Hotel Principe di Savoia**, Milan; **Hotel Eden**, Rome; **The Beverly Hills Hotel**, Beverly Hills; and **Hotel Bel-Air**, Los Angeles. dorchestercollection.com