

The Beverly Hills Hotel

LOCATION:	Situated atop 12 acres of prime residential real estate in one of the country's most rarefied zip codes – 90210 – The Beverly Hills Hotel is within easy proximity of the business and entertainment centers of Los Angeles as well as Century City, Rodeo Drive and several studios. Los Angeles International Airport is just 20 minutes away, and the Pacific not much further.
ADDRESS:	The Beverly Hills Hotel 9641 Sunset Boulevard Beverly Hills, CA 90210 Tel. (310) 276-2251 Fax (310) 887-2887
WEBSITE:	www.dorchestercollection.com
MANAGEMENT:	Edward Mady, Regional Director, West Coast USA and General Manager
OWNERSHIP:	The Beverly Hills Hotel is a member of Dorchester Collection, whose holdings include The Dorchester and 45 Park Lane in London, Coworth Park in Ascot, Le Meurice and Hôtel Plaza Athénée in Paris, Hotel Principe di Savoia in Milan, Hotel Bel-Air in Los Angeles and Hotel Eden in Rome.
OPENING DATE:	1912

DESCRIPTION:

For nearly a century, The Beverly Hills Hotel has been *the* spot for Hollywood's brightest lights to socialize by the pool or romance in cozy private bungalows, while studio moguls and heavy-hitting financiers complete deals in the Polo Lounge. The hotel offers the ambiance of a relaxed resort with lush, fragrant gardens, palm-lined poolside atmosphere, beautiful guestrooms, and public areas reminiscent of timeless Hollywood glamour. Today, every visitor to "The Pink Palace" is pampered like a celebrity. With an ideal location on Sunset Boulevard, steps away from Rodeo Drive, in one of the nation's most coveted Zip Codes – 90210 – The Beverly Hills Hotel is whatever a guest wishes it to be. It can be a place to see and be seen, to catch glimpses of famous faces, or to revel in splendid luxury. In 1949, architect Paul Revere Williams designed the Hotel's Crescent Wing and oversaw the redecoration of The Polo Lounge, The Fountain Coffee Shop, and the lobby in the distinctive pink and green motifs of today.

With superlative service, a location offering privacy in the heart of a city, and enduring and dramatic beauty that, thanks to a recent restoration that remained faithful to the Hotel's architectural and interior design traditions, is more captivating than ever.

DECOR:

A combination of Art Deco and '40s-style Hollywood glamour. The lobby area, which one writer described as a "symphony of curves," makes a dramatic design statement. A Venetian glass chandelier throws soft light upon the gold-leaf ceiling and carpets below. Banana palms

encircle the lobby and distinctive accents inspire the banana-leaf motifs entwined in pink ribbon in the carpet. Other public areas and details are also magnificent, notably the grand staircase with custom-designed rail of dark Verde metal with gold-leaf accents, which spirals downward toward the Crystal Ballroom.

Specially commissioned artwork throughout the Hotel follows a garden theme of bringing the outdoors in. The lobby showcases four large-scale photographic studies of roses, calla lilies, tulips and anthuriums.

GUEST ROOMS AND SUITES:

The hotel has 208 guestrooms and suites, including 23 one-of-a-kind bungalows. The two presidential bungalows feature private pools and nearly 5,000 square feet of indoor/outdoor living space, creating the largest and most prestigious suites in Los Angeles.

Designed exclusively to enhance the feeling of effortless and modern Californian style while maintaining the property's existing residential feel, new rooms showcase furnishings with luxurious materials such as soft leather and rich mohair in shades of cream and taupe, accented with the hotel's signature pink and green colors. Walnut, ebonized oak, and parchment lacquered furniture add depth to each room's ambience while custom, antique bronze lighting fixtures cast an inviting light. Sophisticated new features and amenities include B&O TVs with integrated technology and illuminated mirrors with built-in televisions.

Each guest room features an oversized walk-in closet and bathroom, with a third of the rooms featuring balconies, fireplaces, terraces or patios.

The 23 bungalows unfold like individual homes, each with separate entrances, living room, dining room, wood-burning fireplace, and a distinct configuration and décor, including one-of-a-kind furnishings and luxury materials including granite and marble. Many of the bungalow suites are outfitted with piano, Jacuzzi tub, silk bathrobes and treadmill. Many also have interesting histories: Liz Taylor honeymooned with six of her eight husbands in the bungalows, and Marilyn Monroe and Marlene Dietrich, among others, bunked in bungalows. Bungalow 5, the four-bedroom Presidential Bungalow, offers a private lap pool built in 1991 for frequent guest Walter Annenberg. The famed Bungalow 8 nightclub in New York was inspired by the bungalow suites with interiors replete with palm trees and poolside murals.

DINING AND ENTERTAINMENT:

The Polo Lounge

Known as Hollywood's commissary and the epicenter of power dining in LA, the Polo Lounge has been the favorite spot for generations of stars and Hollywood deal-makers. From Charlie Chaplin's favorite table #1, to the Rat Pack's late night drinking bouts, the iconic room's 75 year history is as fabled a Hollywood itself. Guests can enjoy Chef Kaleo Adam's American fare throughout the day and evening, complemented by live entertainment and a

spacious outdoor. Jazz music is also featured during Sunday Brunch.

The Fountain Room Coffee Room

A historical landmark in and of itself, the 19 seat Fountain Coffee Room - a vintage soda fountain - first opened in the 1940s. Serving breakfast all day, the Fountain Coffee Room also serves lunch and dinner with an array of specialty salads, hot and cold sandwiches and burgers grilled to order. And for dessert; homemade natural ice creams, fresh baked pastries, pies, cakes and gourmet coffees.

The Cabana Café

The Cabana Café's poolside setting is as inspired as the fresh and seasonal fare offered daily. The Cafe serves breakfast all day, fresh salads, wood-fired pizzas, sandwiches, burgers and smoothies in a casual-chic al fresco and fun environment. A bar and communal dining table are also offered.

Bar Nineteen12

Named in honor of the year the hotel first opened, Bar Nineteen12 offers an elegant indoor bar and a beautiful terrace overlooking the pool, gardens and towering palms of Beverly Hills.

SPA:

The Beverly Hills Hotel Spa is located on the Promenade level of the hotel. The 1,916-square-foot spa has six treatment rooms including one couples' suite, separate steam rooms and saunas for men and women, and customized treatment and product innovations.

Open seven days a week from 8 a.m. to 9 p.m., the Spa offers a treatment menu of more than 400 different remedies including signature services that allow clients to experience one-of-a-kind body therapies. For off-the-chart pampering and tranquility, the spa provides both in-room and poolside services.

GUEST SERVICES:

With a 24-hour concierge and 24-hour room service, The Beverly Hills Hotel works around the clock to keep their guests happy and comfortable. To help guests feel at home, the hotel also offers guest-chosen daily newspaper delivery, digital interactive television entertainment system, business services, laundry & dry-cleaning services, complimentary shoeshine service, limousine & rental car service, as well as car detailing.

GROUNDS:

The Hotel's 12 acres of landscaped grounds reflect a mature California Mediterranean landscape; many species on the grounds exist naturally in only three other areas around the world which share California's climate – the Mediterranean, Western Australia, and Southwest Africa. More than 180 plants, including palms, trees, shrubs, roses, ferns, herbs, perennials, biennials, vines, and bulbs make up the immense garden surrounding the property. The look is "non-manicured," but don't be fooled: A staff of gardeners keeps it all healthy and blooming, changing the flowers four times annually to ensure a succession of aromatic blossoms year round.

HISTORY:

Built by Margaret Anderson in 1912 on land developed by Burton Green, the hotel was the

first major structure in the area and was named after Green's home in Beverly Farms, Massachusetts. The surrounding area was later to become the City of Beverly Hills, literally built around the new hotel.

Upon approach, guests see the hotel's signature pink façade in Mission Revival style, and the unmistakable bell towers. Architect Paul Williams added the Crescent Wing in 1949. On December 30, 1992, the hotel closed for a complete restoration, which lasted two and half years and cost over \$100 million. The hotel reopened on June 3, 1995. In 2012, the hotel's centennial, the hotel began a thoughtful three-year restoration program to enhance its vibrancy. This includes a refresh of the lobby, Polo Lounge, pool cabanas and Cabana Café, and all guestrooms and suites. The same year, the hotel was named the first historic landmark in Beverly Hills by the City Council's Cultural Commission.

RATES FROM:

\$595 (low season) to \$995 (high season)

CHECK-IN/OUT:

Check-in is from 3:00 PM; check-out is at 12:00 PM

FOR FURTHER INFORMATION

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