

## Press Release

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# The Beverly Hills Hotel introduces an enhanced pool experience with chic redesign of its historic cabanas



### *Thoughtful restoration of the cabanas preserves the hotel's storied heritage and legendary mystique*

Steeped in Hollywood history, the pool at The Beverly Hills Hotel has always been home to glamorous starlets, movie icons, and the location for many classic films. Now, having just completed a restoration of its private cabanas, the beloved “Pink Palace” provides a new generation of guests with modern day luxuries in a setting reflective of Hollywood’s golden age. World renowned interior design firm, Champalimaud Design, has led the masterful redesign of all 11 poolside retreats.

The newly refreshed cabanas convey a welcoming residential feel while paying homage to the hotel’s iconic design elements. Admiring the storied history of the hotel and pool area in particular, each space is imbued with a nostalgic sense of Hollywood glamour. This distinct atmosphere builds up from the details: basket weave on the chairs, terrazzo on the coffee tables, and bright candy pink throughout the space. Establishing an even deeper sense of place, beautiful peach pink tables were sourced from a local Los Angeles designer, Bend. Adorned in pink and white interior striped awnings, guests in the cabanas find themselves immersed in all the fun and exclusivity that Beverly Hills has to offer.

# The Beverly Hills Hotel

## *Beverly Hills*

*Dorchester Collection*

The most notable design feature in the cabanas is the pink Martinique® banana leaf wallpaper made by CW Stockwell. The pink is a new colorway, re-introduced from the company's archives to complement the original green of the hotel's interiors. This is the first time the hotel has installed this iconic wallpaper since the original installation in the 1940s. The wallpaper is featured in The Fountain Coffee Room and in all of the hallways of the hotel, 5½ miles to be exact. With its distinctive colors, large bright leaves, and waving banana palms, it remains internally and intrinsically connected to the hotel, and has developed a type of celebrity status amongst designers and guests alike.

“What distinguishes The Beverly Hills Hotel from all others is its magical history. Through time it has been the destination of movie stars and socialites, kings and queens. Vivacious and brimming with life, there is a particularly strong culture around the swimming pool and cabanas. The cabanas hold prime seats to a mesmerizing show of beautiful people wading in clusters, chatting in groups as laughter permeates the air. You sit with your family, surrounded by beauty and laughter, and you watch as the amazing show goes on.” says Alexandra Champalimaud, Founder & President - Champalimaud Design.

The Beverly Hills Hotel pool and cabanas are open to hotel-guests from 7am – 10pm daily.

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