

MILAN

HOTEL PRINCIPE DI SAVOIA

One day itinerary: **Alternative**

Milan is generally considered more chic than alternative, but there's more to the fashion capital of Italy than designer labels and Fashion Week parties. From the blossoming bohemian neighbourhood of Isola to the trendy stores and restaurants across the city, discover another side to Milan with this one-day itinerary.

Start your day at the Fondazione Prada, a 20-minute taxi ride from the hotel. Alternatively, take the M3 line for 20 minutes from the nearby Repubblica station to Lodi T.I.B.B., followed by a 10-minute walk.



FONDAZIONE PRADA

T: 002 5666 2611 | Largo Isarco, 2, 20139 Milan

Designed by Dutch architect Rem Koolhaas, the huge Fondazione Prada is striking inside and out (one of its ten buildings is painted head to toe in 24-carat gold leaf). Housing a vast collection of contemporary art, this centre will satisfy any culture cravings. Wes Anderson designed the onsite café, a whimsical place to grab a coffee and play a game of pinball.

Next, take a 20-minute taxi ride to M Collective.



M COLLECTIVE STORE

T: 002 8397 8610 | Via San Clemente, 1, 20122 Milan

M Collective is a concept store that brings over 400 designers and artists together under one very stylish roof. Part shop and part gallery, the store invites visitors to browse a diverse selection of clothing, accessories, gifts and gadgets while discovering innovative artworks and installations on the shop's walls.

Hop in a taxi for the 20-minute journey to Corso Como 10.



CORSO COMO 10

T: 002 2900 2674 | Corso Como, 10, 20154 Milan

Corso Como 10 is at once a store, art gallery and bookshop. The bright, quirky space showcases stunning displays of art, photography, literature, contemporary fashion and accessories, design and music. It's also home to a courtyard café, a relaxing space in which to enjoy a delicious lunch.

Spend the afternoon in Isola, a 10-minute taxi ride away.



ISOLA

Milan

The neighbourhood of Isola is the epitome of alternative Milan. Considered to be the city's new bohemian district, its walls are covered in colourful street art and its roads lined with vintage stores and achingly hip bars and restaurants. Slightly cut off from the rest of the capital by railway tracks, Isola is one of Milan's best-kept secrets – for now, at least.

Treat yourself to dessert at Artico Gelato Tradizionale, a five-minute stroll from Isola metro station.



ARTICO GELATO TRADIZIONALE

T: 002 4549 4698 | Via Luigi Porro Lambertenghi, 15, 20159 Milan

Italy is famed for its gelato, and Artico is a traditional ice cream parlour with a contemporary twist. The emphasis here is on simple, high quality ingredients and sophisticated flavour combinations. There are fresh fruit ice creams and an ample selection of chocolate options, but it's creamy pistachio that reigns here. Choose from a black pepper or salted version.

To get back to the hotel, take a 10-minute taxi ride from Artico Gelato Tradizionale.

All journey times are approximate and subject to variation.