

Press Release

Dorchester Collection's Beverly Hills Hotel unveils two bungalows inspired by legendary guests Marilyn Monroe and Howard Hughes as part of ongoing bungalow restoration



Beverly Hills, CA – Steeped in history as the preferred accommodations for generations of Hollywood royalty, the historic bungalows at The Beverly Hills Hotel are undergoing a comprehensive restoration and thoughtful redesign led by internationally renowned Champalimaud Design. In total, 21 bungalows will have been redesigned as part of the restoration program, with many completed over the past two years.

Out of the 21 bungalows being restored there are distinct legendary bungalows featuring design elements inspired by select notable guests who have frequented the hotel over the past century. Bungalow 22, inspired by Frank Sinatra was unveiled in the summer of 2016. Bungalow 1, inspired by Marilyn Monroe and Bungalow 3 inspired by Howard Hughes were unveiled in January 2019; and Bungalow 9, inspired by Charlie Chaplin will debut in July 2019.

Bungalow 1's thoughtful new design incorporates aspects of Marilyn Monroe's life and includes whimsical elements reflective of her most celebrated movie roles. Glamorous and youthful best describe the aesthetic of this bungalow that was a personal favorite of Marilyn Monroe and reflects the southern California lifestyle that she so enjoyed and loved. With curvy furniture, bright and abstract floor coverings, colorful travertine stones, and gold-leafed ceilings, this feminine space is both playful and sophisticated. Strong Jean Michel Frank influences pay homage to her use of his designs in her own home, including extensive use of parchment to envelop aspects of each room.

The Beverly Hills Hotel

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Guests staying in Bungalow 1A will appreciate the following Marilyn Monroe-themed services and amenities:

- CHANEL N°5 fragrance bar
- CHANEL N°5 bath amenities
- Library featuring classic Marilyn Monroe films and books, including “Norman Mailer Marilyn Monroe Bert Stern and Andre de Dieme,” *Some like it Hot*, and *Gentleman Prefer Blondes*.
- Marilyn Monroe Champagne Bath Bubble Experience featuring a *Some Like it Hot* bubble bath (Ceara pure Atlantic sea salt from the coast of Brazil and Sweet Orange and Grapefruit Oils), bath pillow, wood back brush, bath mitt, and a bottle of Dom Perignon.
- Marilyn’s Menu (available via in-room dining), inspired by an interview that appeared in the 1952 issue of Pageant Magazine in which she revealed the following: "My dinners at home are startlingly simple. Every night I stop at the market near my hotel and pick up a steak, lamb chops or liver, which I broil in the electric oven in my room. I usually eat four or five raw carrots with my meat and that is all." She also admitted that she occasionally treated herself to an ice cream sundae. Items from Marilyn’s Menu include: Prawn Cocktail, Heirloom Carrot Salad, DiMaggio’s Spaghetti and Meatballs, Grilled New York Steak, and Marilyn’s Ice Cream Sundae.

Bungalow 3 pays homage to one of the hotel’s most famous residents, Howard Hughes, who lived in the bungalows on-and-off for 30 years. With stormy bold colors, dark stones, and rich exotic woods, this bungalow’s look and feel is as mysterious and moody as the reclusive billionaire himself. Art-deco references include geometrics and rich sheens, conveying a masculine glamour through the use of glossy leathers, tailored shapes, and blue bedroom walls.

Guests staying in *Bungalow 3A* will appreciate the following Howard Hughes-themed amenities:

- Aviation Cocktail Kit featuring Aviation Gin, Crème Yvette liqueur, Lemon Juice, Maraschino Liqueur
- Mini Roast Beef Sandwiches. Hughes used to request the hotel leave his roast beef sandwiches under a tree outside his bungalow almost every night.
- A collection of model airplanes located throughout the suite

First introduced in 1915 to accommodate families that wanted more space and privacy, the iconic bungalows remain an important part of the hotel’s character. They are known the world over for their history with Hollywood royalty and colorful anecdotes, which include Marilyn Monroe living on and off in Bungalow 1 and 7, Howard Hughes spending over 30 years in Bungalow 4 and Marlene Dietrich calling them home for several years.

“We look forward to providing our guests with an enhanced experience that will lovingly highlight the bungalows’ unique features and legendary history with Hollywood and the Beverly Hills community,” says Edward A. Mady, regional director, West Coast, USA and general manager. “Great care is being taken to maintain their beloved features, which include their residential style and privacy, while also allowing us to stay internationally relevant with the next generation of luxury travelers,” he adds.

Designed exclusively to enhance the feeling of effortless and modern Californian style while maintaining the property’s existing residential feel, the bungalows include color palettes inspired by warm Southern California tones, such as rust, pinks, greens and golds. Furniture styles include a mix of tailored 40’s French and Hollywood Regency, enhancing the bungalows welcoming layout and

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design. Key finishes include decorative wallpapers, custom embroidered panels, hand-stenciled patterns, intricate floor inlays, and silk accent pillows. State-of-the-art technological upgrades, such as light and temperature control panels and premier Bang Olufsen TVs, are also being made.

“The proud legacy and grand tradition of The Beverly Hills Hotel served as the basis for my design,” says Alexandra Champalimaud. “This classically rich heritage was the perfect foundation upon which I layered a contemporary and current point of view.”

The entire bungalow restoration will be completed in July 2019. For further details, visit dorchestercollection.com or, for reservations, call 310-276-2251.

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Dorchester Collection

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The current portfolio includes the following hotels: **The Dorchester**, London; **45 Park Lane**, London; **Coworth Park**, Ascot, UK; **Le Meurice**, Paris; **Hôtel Plaza Athénée**, Paris; **Hotel Principe di Savoia**, Milan; **Hotel Eden**, Rome; **The Beverly Hills Hotel**, Beverly Hills; and **Hotel Bel-Air**, Los Angeles.

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