

LOS ANGELES

THE BEVERLY HILLS HOTEL

One day itinerary: **Alternative**

Los Angeles may be home to the rich and famous, but there's an alternative side to the city that's setting a new pace. Downtown LA is a vibrant hub for modern art, craft beer, international cuisine and quirky shopping. Follow this one-day itinerary to discover more to the City of Angels than red carpet glitz and glamour.

Start your day with a 30-minute drive from the hotel to the Arts District on the eastern side of Downtown LA.

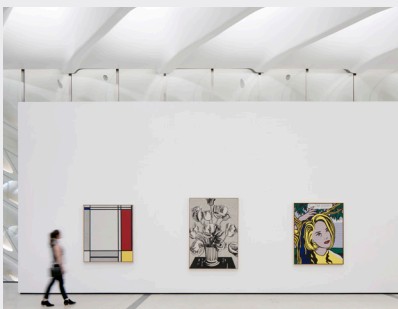


ARTS DISTRICT

Downtown Los Angeles

Once an industrial hub, the Arts District is now the creative heart of Los Angeles. A meander through its colourful, graffiti-scrawled streets unveils a range of hip coffeehouses, trendy boutiques, art galleries and micro-breweries. In the north of the district lies Little Tokyo, a quaint neighbourhood filled with eclectic shops and Japanese eateries, dishing up some of the best ramen and mochi in the city.

Next, take a five-minute drive or a 25-minute walk to The Broad.



THE BROAD

T: 0213-232-6200 | 221 S. Grand Avenue, Los Angeles, CA 90012

Contemporary art museum, The Broad offers a dynamic collection of works dating from the 1950s to the present day. Visit to explore over 2,000 pieces by some of the most exciting names in contemporary art – Jean-Michel Basquiat and Cindy Sherman, among others – and a regular rotation of temporary exhibitions.

Stop for lunch at Grand Central Market, located just three minutes by car or a seven-minute walk from The Broad.



GRAND CENTRAL MARKET

T: 0213-624-2378 | 317 S. Broadway, Los Angeles, CA 90013

Grand Central Market might have been a Downtown staple for over a century, but the myriad gourmet food and drinks trucks are a more recent addition. Seven days a week, hungry visitors can choose from a colourful display of international delicacies, ranging from Mexican tacos and Japanese sushi to Italian wood-fired pizzas and German currywurst.

After lunch, take a seven-minute stroll to The Last Bookstore.



THE LAST BOOKSTORE

T: 0213-488-0599 | 453 S. Spring Street, Los Angeles, CA 90013

The Last Bookstore is one of the largest independent bookstores in California. Determined not to be outdone by online retailers, owner Josh Spencer keeps the traditional bookshop atmosphere alive with a multi-level space packed with vast displays of books, graphic novels and vinyl records. The store also hosts an exciting programme of regular literary and music events.

Take a 10-minute drive from The Last Bookstore to the final stop of the day, Mohawk Bend.



MOHAWK BEND

T: 0213-483-2337 | 2141 W. Sunset Boulevard, Los Angeles, CA 90026

An alternative tour of Los Angeles wouldn't be complete without a pint of craft beer. Mohawk Bend in Echo Park is a bar and restaurant specialising in locally sourced food and drink. The venue has over 70 craft beer taps, the huge drinks menu paying homage to small-scale breweries across California and the United States.

Soak up the bright lights of LA at night on the 25-minute drive back to the hotel.

All journey times are approximate and subject to variation.