

The Dorchester

*London*

Dorchester *Collection*

## Press Release

Monday December 13, 2021

# Luca Virgilio appointed general manager, The Dorchester



The Dorchester announces the appointment of Luca Virgilio as general manager from January 2022. In his new role, Luca will oversee operations and strategies for the iconic 250-bedroom London hotel on Park Lane. He will manage a comprehensive renovation of The Dorchester commencing February 2022.

Italian-born Luca joins from Dorchester Collection's Hotel Eden, Rome, where he has held the position of general manager since 2014. During this time Luca oversaw the refurbishment of the Hotel Eden and positioned it as Rome's most luxurious hotel. Luca's career has seen him in leadership roles in Switzerland, Monte-Carlo, Rome and London, amassing numerous accolades for the hotels under his direction.

During his tenure, amongst other accolades, Hotel Eden has been awarded The One to Watch at Virtuoso Best of the Best Awards and Best Hotel in Europe at the Prix Villégiature Awards. Luca himself received recognition this year as Best Italian Hotelier 2021 at the DUCO Travel Summit after having repositioned the hotel with his team and for his commitment to guest and employee experience.

The Dorchester, London | 45 Park Lane, London | Coworth Park, Ascot | Le Meurice, Paris | Hôtel Plaza Athénée, Paris  
Hotel Principe di Savoia, Milan | Hotel Eden, Rome | The Beverly Hills Hotel, Beverly Hills | Hotel Bel-Air, Los Angeles | Dubai (opening 2022)

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Commenting on Luca's appointment, Christopher Cowdray, chief executive officer of Dorchester Collection, says: *'Since we acquired Hotel Eden, Luca has done an outstanding job in transforming the property into one of Rome's best hotels. Now, as we enter a new era for The Dorchester with an extensive renovation, I know that Luca will bring his flair and passion for excellence to the project, reinforcing the hotel's legendary status.'*

*'I am delighted to return to London to run one of the world's most renowned hotels at a time of immense change, which will see the hotel further enhanced. The Dorchester has a rich heritage and incredibly loyal employees, and to be part of its legacy is an exciting prospect',* said Luca.

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For additional information, please contact:

Emma Parfitt  
Area director of marketing communications  
+44 (0) 20 7319 7062  
[emma.parfitt@dorchestercollection.com](mailto:emma.parfitt@dorchestercollection.com)

Calum Donoghue  
Director of public relations  
+44 (0) 20 7319 7027  
[calum.donoghue@dorchestercollection.com](mailto:calum.donoghue@dorchestercollection.com)

### **Note to the Editors:**

#### **Dorchester Collection**

Dorchester Collection is a portfolio of the world's foremost luxury hotels and residences. The unique properties are all legendary in their own right, with rich heritages and worldwide reputations as places offering the most sought-after experiences of good living, charm, elegance and unparalleled standards of service.

The current portfolio includes the following hotels: **The Dorchester**, London; **45 Park Lane**, London; **Coworth Park**, Ascot, UK; **Le Meurice**, Paris; **Hôtel Plaza Athénée**, Paris; **Hotel Principe di Savoia**, Milan; **Hotel Eden**, Rome; **The Beverly Hills Hotel**, Beverly Hills; and **Hotel Bel-Air**, Los Angeles.

In late 2022, Dorchester Collection will open a hotel in Dubai in a management agreement with Omnyat.

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