

PRESS RELEASE

THE DORCHESTER ANNOUNCES OPENING OF CAKE & FLOWERS ON MARCH 23, 2023



London, March 23, 2023 – The Dorchester is set to launch an entirely new offering, *Cake & Flowers*, dedicated to showcasing stunning patisserie and floristry, with its own entrance on the Deanery Street corner of the hotel. The visionaries behind the upcoming Cake & Flowers boutique are The Dorchester’s in-house designer florist Philip Hammond and executive pastry chef Michael Kwan.

Jewel-like interiors by Paris-based designer Pierre-Yves Rochon will inspire joie de vivre, with mirrors, marble counters and mosaic floors creating an atmosphere of gilded elegance and discerning opulence. Feature windows will come alive with captivating masterpieces that showcase the passion and mastery of The Dorchester, and designed for guests to take creations directly from the display. Within, shelves and cases will be filled with delights; signature cakes to take away in chic packaging, uniquely presented gift hampers, floral bouquets and a selection of champagnes and artisan chocolates.

Philip has been responsible for the hotel’s breath-taking floral arrangements since 2010 and was behind the creation of the hotel’s signature rose variety, The Dorchester Rose. Philip’s bespoke, hand-crafted bouquets

and floral masterpieces will be available for purchase at Cake & Flowers and also available for pre-order collection and delivery. The boutique's products will also be available online for delivery in central London.

Michael joined the team in January 2022 with his trademark award-winning style, focusing on delicate yet vibrant cake designs. Menu highlights include Michael's take on The Dorchester Rose, a dazzling cake to match the signature rose and jasmine cream, compressed pear and coconut crunch; alongside a citrus and orange Blossom Pavlova, with yuzu and bergamot meringue, citrus compote, orange blossom cream and confit citrus. Michael's signature cake, The Tree Cake, will change seasonally and include flavours such as cherry blossom tea mousse and sour cherry.

Perfectly situated in the heart of London since 1931, The Dorchester stands tall in Mayfair with Hyde Park on its doorstep. The hotel will open Cake & Flowers on Thursday March 23, 2023.

<https://www.dorchestercollection.com/en/london/the-dorchester/cake-and-flowers/>

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NOTES TO THE EDITORS

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THE DORCHESTER

Standing tall in Mayfair, The Dorchester is a magnificent London landmark and a destination in itself. Here – within London's vibrant spirit – the worldly and the curious feel at home.

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DORCHESTER COLLECTION

Dorchester Collection is a portfolio of the world's foremost luxury hotels and residences. The unique properties are all legendary in their own right, with rich heritages and worldwide reputations as places offering the most sought-after experiences of good living, charm, elegance, and unparalleled standards of service.

The current portfolio includes the following hotels:

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LE MEURICE PARIS, HÔTEL PLAZA ATHÉNÉE PARIS, HOTEL PRINCIPE DI SAVOIA MILAN, HOTEL EDEN ROME
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TOKYO (opening 2028)

Luxury residences include:

MAYFAIR PARK RESIDENCES LONDON, ONE AT PALM JUMEIRAH DUBAI
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PHILIP HAMMOND

At the fresh age of 25, Philip Hammond had already worked in floristry for over a decade, before being appointed designer florist at The Dorchester. His ability to create unfailingly beautiful displays has earned him an outstanding reputation within the industry. From art directing seasonal floral themes to celebrate key calendar dates, to arranging specially-commissioned bouquets for weddings and banquets at the hotel, Philip's passion for perfection sees him visiting flower markets at first light to ensure the best stems are selected for hotel use. After a decade leading the floristry of The Dorchester, Philip celebrated the launch of The Dorchester Rose in 2020, a brand new variety of rose named after the hotel and seven years in the making.

MICHAEL KWAN

Bringing to The Dorchester over 15 years' experience in pastry, Michael Kwan leads the 25-strong brigade of chefs and bakers responsible for creating the beautiful cakes and patisserie at the hotel, as well as perfecting pastries and desserts for weddings, parties and events. Michael previously held head pastry chef positions at Hotel Café Royal, Ladurée and Duddells, and positions within the pastry brigades of Michelin starred restaurants; The Fat Duck and Hakkasan. Prior to living and working in London, Michael was based in Hong Kong where he began honing his culinary craft from the age of 15. Demonstrating expertise across all disciplines, including pastry, bakery, sugar work and chocolate, Michael is renowned for his highly detailed and ingenious creations.

Michael has received numerous accolades throughout his career including being named as UK Sugar Champion 2019. He has represented the UK for the Coup du Monde de la Patisserie in Lyon, France, since 2019, and in 2021 the team finished fourth in the competition, the highest the UK pastry team has ever placed. In 2022 the UK team placed first in the European Pastry Cup and went on to compete in the final of Coup du Monde de la Patisserie 2023.